

AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM

CELEBRATE THE YEAR 2018 BY GETTING YOUR MESSAGE INTO THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar. This daily involvement keeps your advertising sign working all day, every day.

**ANY ONE COLOR
IMPRINT**

**GREAT
BONUS
DEALS
ON BACK**





1601 | Scenic Inspirations

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Nurture appreciation for our natural world with peaceful landscapes and motivational quotes.



1951 | Classic Muscle Cars

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Sleek lines, powerful engines, and nostalgic appeal.



1452 | I Love America

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Celebrate patriotic spirit with quotes from presidents and other prominent Americans.



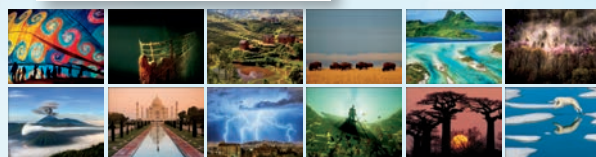
1700 | Barns

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Barns bring the peaceful country life home.



1732 | National Geographic Photography

Size Open: 11" x 19" Size Closed: 11" x 10"
 Experience the marvels of our world with iconic photography from renowned National Geographic.



COUNTRY MEMORIES
2018 Calendar
Artwork by Dave Barnhouse

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

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1117 | Country Memories
by Dave Barnhouse
Size Open: 11" x 19"
Size Closed: 11" x 10"
Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.



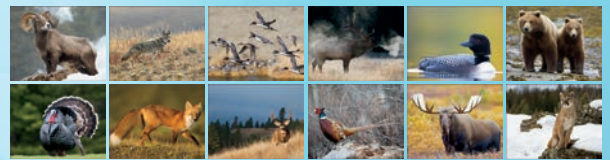
North American wildlife
2018 Calendar

January 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
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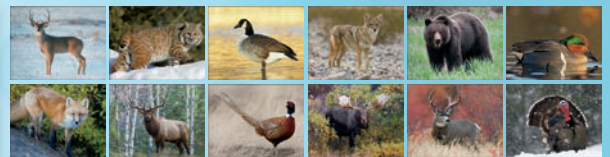
1801 | North American Wildlife
Size Open: 11" x 19"
Size Closed: 11" x 10"
Daring photography of North America's wild animals. Wright's guide to the best fishing days each month is included.



1805 | Southeast Sportsman
Size Open: 11" x 19"
Size Closed: 11" x 10"
Includes regional hunting-related information for Kentucky, Tennessee, North Carolina, South Carolina, Alabama, Georgia, Florida, and Arkansas.

SOUTHEAST SPORTSMAN
2018 CALENDAR

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puppies
2018 calendar

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1054 | Puppies
Size Open: 11" x 19"
Size Closed: 11" x 10"
Cute and cuddly puppies bring smiles all year.

2018 January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

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January 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4	5	6
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ANTIQUE TRACTORS
2018 calendar

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1851 | Antique Tractors
Size Open: 11" x 19"
Size Closed: 11" x 10"
The history and restoration of beautiful, antique tractors is sure to impress tractor enthusiasts everywhere.

JANUARY 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4	5	6
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19	20	21	22	23	24
25	26	27	28	29	30
31					

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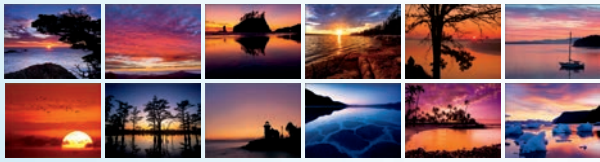




1715 | Sunrise / Sunset
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 The warm glow of the sun fills the months of this peaceful calendar.

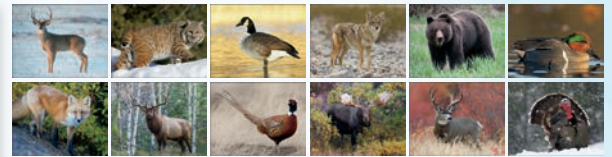


1709 | American Splendor
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Unforgettable pictures that capture the splendor of America's diverse landscapes.



1806 | Sportsman

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Popular game animals combined with Wright's guide to the best fishing days keeps outdoor enthusiasts interested all year long.



1863 | Classic Cars

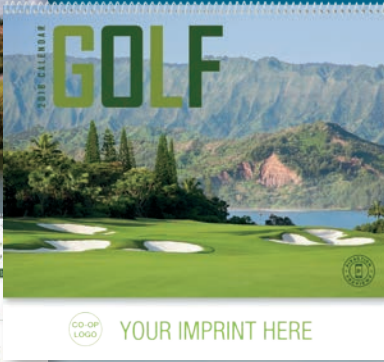
Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.



1862 | Junkyard Classics
 by Dale Klee

Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Dale Klee paints cars just waiting to be restored.

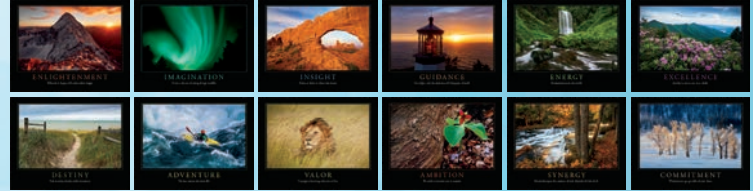




1350 | Golf
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Keep golfers on the course year round with these golf scenes.



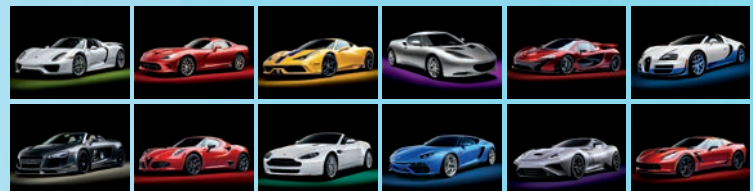
1600 | Motivations
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Motivate and inspire people to reach their full potential with captivating images and quotations.



1850 | Muscle Cars
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Muscle cars in mint condition make a powerful impression. Plus, information about each featured car is included.



1859 | Exotic Cars
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Rev up excitement with the world's most desirable and exclusive cars. Information about each featured car is included.






1930 Chrysler 3-Window Coupe

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1	2	3	4	5		
7	8	9	10	11	12	
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28	29	30	31	January 2018		

CO-OP LOGO YOUR IMPRINT HERE



STREET RODS
2018 CALENDAR

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1861 | Street Rods

Size Open: 11" x 19" Size
Closed: 11" x 10"

High-powered custom rods will amaze enthusiasts. Details about each featured rod are included.



AMERICAN MUSCLE
2018 CALENDAR

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1854 | American Muscle

Size Open: 11" x 19"
Size Closed: 11" x 10"

Classic muscle cars and beautiful women make an eye-catching calendar.



JANUARY 2018

1	2	3	4	5	6	
8	9	10	11	12	13	
14	15	16	17	18	20	
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CUSTOM BIKES
2018 CALENDAR

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1856 | Custom Bikes

Size Open: 11" x 19"
Size Closed: 11" x 10"
Command attention with chrome, custom paint, and plenty of attitude.



JANUARY 2018

1	2	3	4	5	6	
7	8	9	10	11	12	13
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BIG RIGS
2018 Calendar

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1855 | Big Rigs

Size Open: 11" x 19"
Size Closed: 11" x 10"
Custom big rigs give your advertising message a powerful boost.



JANUARY 2018

1	2	3	4	5	6	
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1857 | Antique Trucks
 2018 CALENDAR

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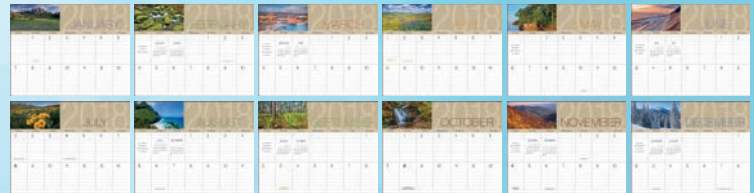
1857 | Antique Trucks
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Classic and powerful antique trucks get the job done with style. Information about each featured truck is included.

1701 | Scenes of America Big Block Memo
 2018 Calendar

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1701 | Scenes of America Big Block Memo
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Large ruled datagrids provide ample writing space for busy people.

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1858 | Antique Cars
 2018 CALENDAR

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1858 | Antique Cars
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Stylish, classic automobiles lend nostalgia to advertising messages. Information about each featured car is included.

1807 | Ducks Unlimited
 2018 CALENDAR

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1807 | Ducks Unlimited
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Created with the help of the world's leading wetland conservation organization, this calendar showcases a variety of ducks with notable facts about each one.

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Manufactured and Sold under License from Ducks Unlimited, Inc. - Leader in Wetlands Conservation

TRIUMPH® EXTRA SHEETS

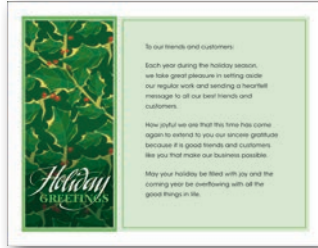
SAVE MONEY

AND REACH YOUR BUSINESS GOALS THIS YEAR BY ADDING ONE OF OUR FREE EXTRA SHEETS.

▼ Automotive Insight Backmount (full color)



▼ Season's greetings letter (full color)



▼ Coupon sheet (full color)



▼ Coupon sheet (full color)



▼ 4-month grid (black and white)



▼ Extra sheet (full color)



These extra sheets are available on the following styles:
 1054, 1117, 1350, 1600, 1601, 1700, 1701, 1709, 1715, 1801, 1807
 1850, 1851, 1854, 1855, 1856, 1857, 1858, 1859, 1861, 1862, 1863, 1951

If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

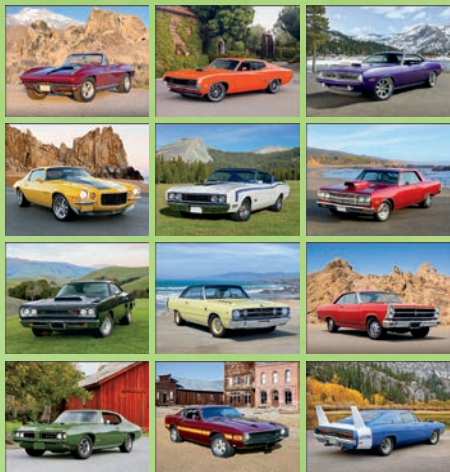
- Boost store traffic with 6 or 12 coupons
- Eliminate a mailing by including a holiday or sales letter
- Get your calendar up on the wall first with a 16-month calendar

GOOD VALUE™ LINE



GOOD VALUE™ LINE

Calendars at a Super Low Price. You won't find a Better Value than "The Good Value™ Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2017 - December 2018



7005 | Muscle Thunder
 Style: Spiral
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Powerful muscle cars deliver ad messages fast on this 13-month calendar.



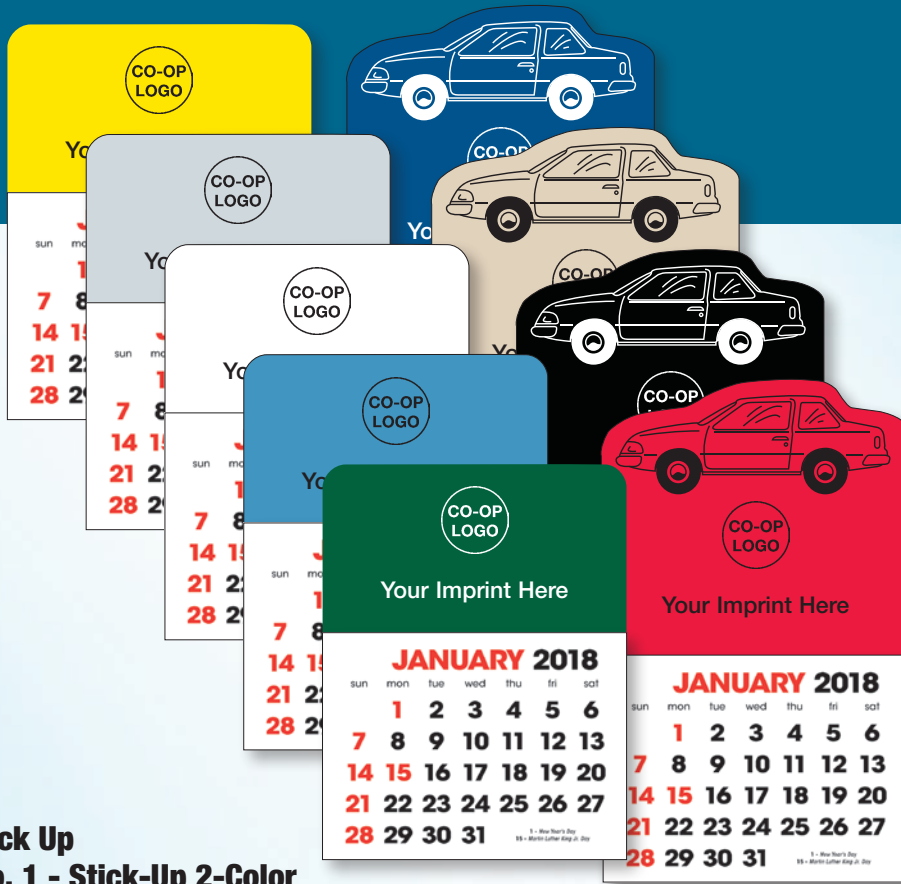
7012 | American Armed Forces
 Style: Spiral
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 Show your support of our troops all year long with our 13 month calendar.



7002 | Craft Beer
 Style: Spiral
 Size Open: 11" x 19"
 Size Closed: 11" x 10"
 The perfect pour leaves a lasting impression.



* Some of our Good Value™ Calendars use images from previous year Triumph® appointment.



**5323 | Pad No. 1
Stick-Up 2-Color**

**Car Stick Up
Rectangle Stick Up
5323 | Pad No. 1 - Stick-Up 2-Color
5324 | Pad No. 2 - Memorable Muscle**

Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

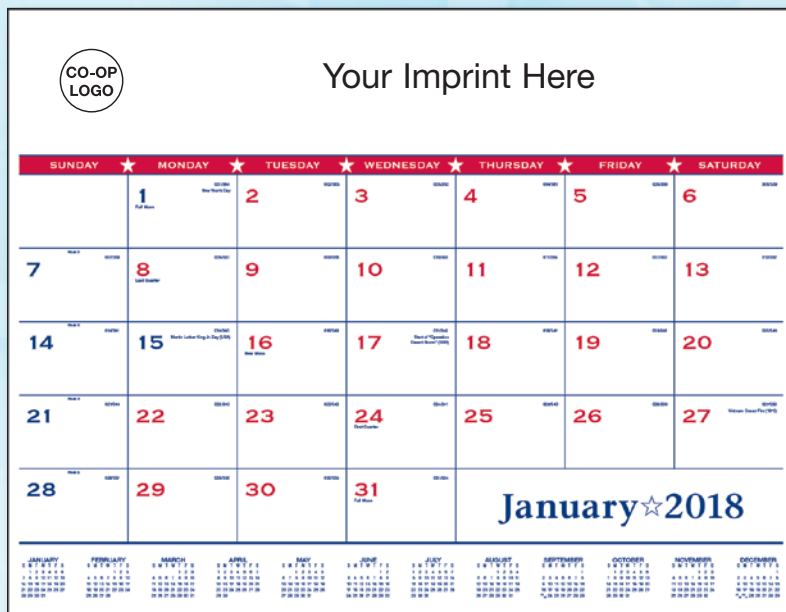


**5324 | Pad No. 2
Memorable Muscle**



8001 | Monthly Pocket Planner

Size Open: 7" x 6" Size Closed: 3-1/2" x 6"
A durable, portable planner perfect for scheduling on the go. 13-month grid runs December 2017 to December 2018.

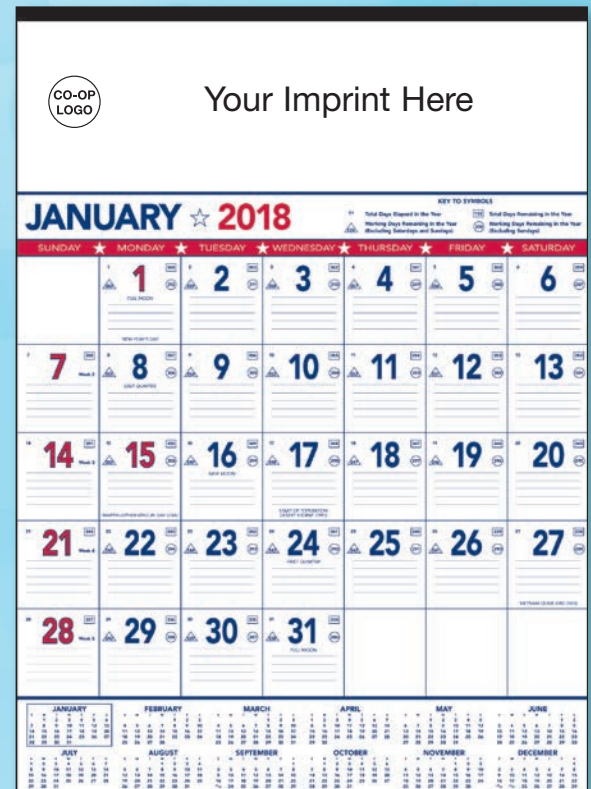


6502 | Desk Pad

Size: 22" x 17"
Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

6108 | Patriotic Contractor Memo

13-sheet
Size: 18" x 25"
Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.





21155 | Mini Auto Trash Can

Product Dimensions: 3-7/8" w x 6-3/4" h
Designed for the trash needs of any car! Fits easily in any cup holder.



21102 | Roadside Safety Light

Product Dimensions: 5-1/2" l x 1" dia.
Safety flashlight to keep in the car for emergencies! Magnetic bottom provides adhesion to car and other metal surfaces.



21101 | Twist Keylight

Product Dimensions: 2-1/8" l x 3/4" dia.
Key chain with split ring with a rubberized plastic finish.



21110 | Mini Double Ring Tire Gauge

Product Dimensions: 3-1/4" l x 5/8" dia.
This stylish mini tire pressure gauge is sure to make an impact! Featuring a key ring, it also holds your keys.



EMBW | BIC® Emblem Pen

Product Dimensions: 5-5/8" l x 15/32" dia.
FREE Set-up with the iconic BIC Boy molded into metal rivets on the upper barrel. Contoured barrel with comfortable rubber grip.



32045 | Suction Cup Phone Holder & Stand

Product Dimensions: 3-7/8" w x 1-1/8" h x 3/8" d
Suction cups adhere securely to most hard, flat surfaces. Helps keep bigger devices from slipping out of your hands.



CS | BIC® Clic Stic®

Product Dimensions: 5-7/16" l x 1/2" dia.
FREE Set-up and always in stock of the most popular retractable pen in promotional products!

BONUS OFFERS!