# AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM

# CELEBRATE THE YEAR 2019 BY GETTING YOUR MESSAGE INTO THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar. This daily involvement keeps your advertising sign working all day, every day.











#### 1452 | | Love America

Size Open: 11" x 19" Size Closed: 11" x 10" Celebrate patriotic spirit with quotes from presidents and other prominent Americans.

YOUR IMPRINT HERE

1700 | Barns

country life home.

Size Open: 11" x 19"

Size Closed: 11" x 10"

Barns bring the peaceful



	[[11]]	JA	NU	AR	Y*20	19
		Section 1 Section 1 Section 2 Section 2	1	2	3	4
	6	7	8	9	10	11
	13	14	15	16	17	18
-	20	21	22	23	24	25
	27	28	29	30	31	-













## PHOTOGRAPHY YOUR IMPRINT HERE 1732 | National







meters for test of tests of

0 0







#### 1805 | Southeast Sportsman

Size Open: 11" x 19" Size Closed: 11" x 10" Includes regional huntingrelated information for Kentucky, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, Florida, and Arkansas.















## 1801 | North American Wildlife

Size Open: 11" x 19" Size Closed: 11" x 10" Daring photography of North America's wild animals. Wright's guide to the best fishing days each month is included.











	Mill	1	2	3	4	5
6	1	8	9	10	n	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		States States States States

#### **1851 | Antique Tractors** Size Open: 11" x 19"

Size Closed: 11" x 10" The history and restoration of beautiful, antique tractors is sure to impress tractor enthusiasts everywhere.









#### 1806 | Sportsman

Size Open: 11" x 19" Size Closed: 11" x 10" Popular game animals combined with Wright's guide to the best fishing days keeps outdoor enthusiasts interested all year long.







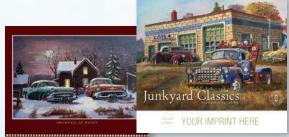














1862 | Junkyard **Classics** by Dale Klee Size Open: 11" x 19" Size Closed: 11" x 10" Dale Klee paints cars just waiting to be restored.





#### 1863 | Classic Cars Size Open: 11" x 19" Size Closed: 11" x 10"

Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.









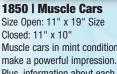












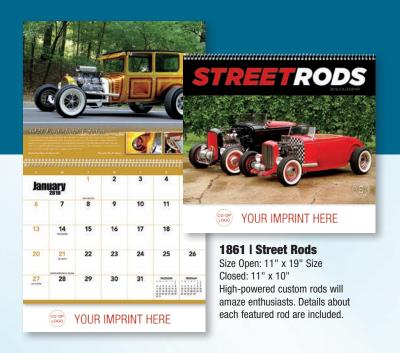
Muscle cars in mint condition make a powerful impression. Plus, information about each featured car is included.















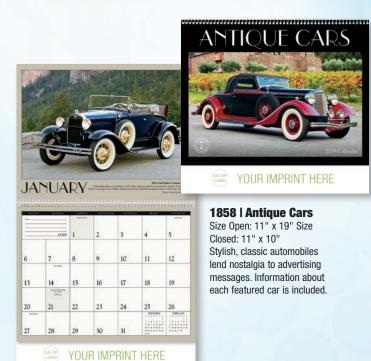




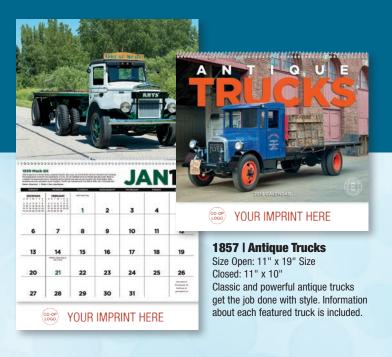


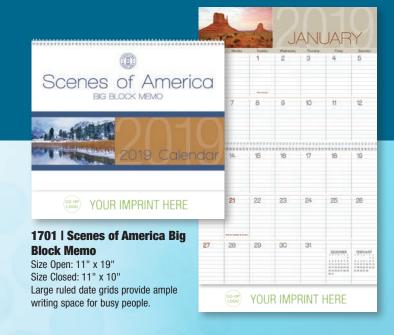






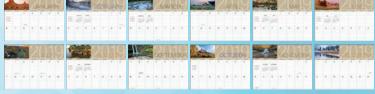












### $\mathsf{\Gamma}\mathsf{RIUMPH}^\mathtt{B}$ EXTRA SHEETS

# **SAVE MONEY**

AND REACH YOUR BUSINESS GOALS THIS YEAR BY ADDING ONE OF OUR FREE EXTRA SHEETS.

Automotive Insight Backmount (full color)



Season's greetings letter (full color)



Coupon sheet (full color)

BARNEY'S GRILL Bay one Dinner get one 1/2 OFF	BARNEYS GRILL. FREE drik of plor chains with any meal	BARNEY'S GRILL Buy two Cochtain get 3rd FREE			
BARNEY'S GRILL Buy a Deal Sectionists get one FREE	BARNEYS GRILL. But one Appellant got tole FREE	BARNEYS GRILL Buy a three tropping Plazes get circ FREE			
BARNEYS GRILL FREE fon Dona with any ment	BARNEY'S GRILL Stay one Director gast one 1/2 OFF	BARNEY'S GRILL Buy a fluriple gel FREE Frankelh Fries for house. One			
BARNEY'S GRILL they have figurately those get held FREE	BARNEY'S GRILL Buy a lunge Place get for FREE	BARNEYS GRILL FREE Orange Jaile with any freehight for the first terms.			

Coupon sheet (full color)



4-month grid (black and white)



Extra sheet (full color)



These extra sheets are available on the following styles: 1054, 1117, 1350, 1600, 1601, 1700, 1701, 1709, 1715, 1801 1850, 1851, 1854, 1855, 1857, 1858, 1859, 1861, 1862, 1863, 1951

If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

- Boost store traffic with 6 or 12 coupons
- Eliminate a mailing by including a holiday or sales letter
- Get your calendar up on the wall first with a 16-month calendar

## GOOD VALUE™ LINE

Calendars at a Super Low Price. You won't find a Better Value than "The Good Value<sup>™</sup> Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2018 - December 2019

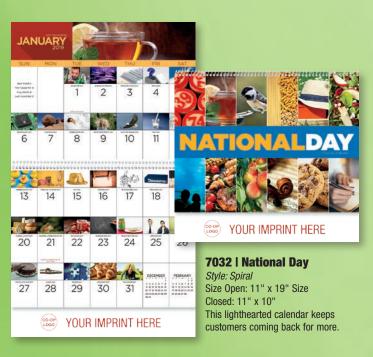




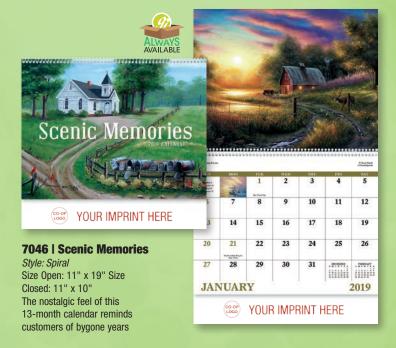
#### **7056 | Motorcycles**

Style: Spiral Size Open: 11" x 19" Size Closed: 11" x 10"

Chrome, custom paint, and plenty of attitude on this 13-month calendar.

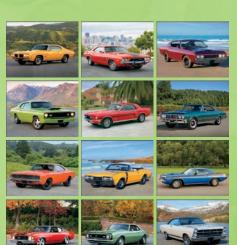








## **GOOD VALUE™ LINE**



#### 7005 | Muscle Thunder

Style: Spiral
Size Open: 11" x 19" Size
Closed: 11" x 10"
Powerful muscle cars deliver
ad messages fast on this
13-month calendar.

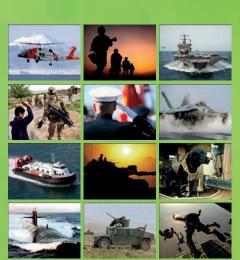


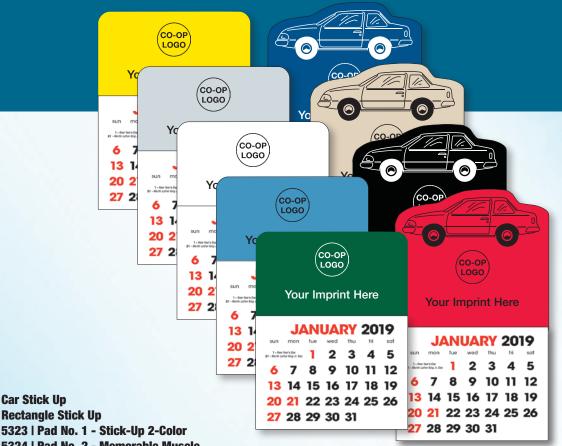


## **7012 | American Armed** Forces

Style: Spiral
Size Open: 11" x 19" Size
Closed: 11" x 10"
Show your support of our
troops all year long with
our 13 month calendar.





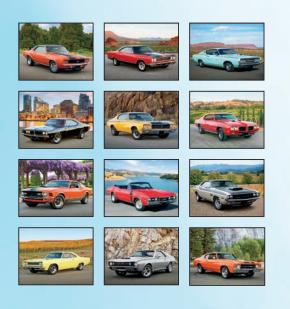


5323 | Pad No. 1 Stick-Up 2-Color

**Rectangle Stick Up** 5323 | Pad No. 1 - Stick-Up 2-Color 5324 | Pad No. 2 - Memorable Muscle

Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!











#### **8001 | Monthly Pocket Planner**

Size Open: 7" x 6" Size Closed: 3-1/2" x 6" A durable, portable planner perfect for scheduling on the go. 13-month grid runs December 2018 to December 2019.

CO-OP LOGO	Your Imprint Here									
	y \pi 2019	1	SCYSSI New York Day	2		3	00000	4	^	JRDAY
6	7	8	assess	9	******	10	F0000	11	12	1098
13	14 Find Guarry	15	PR/90	16	rece	17	APPEN Start of Vigorialian Start Standy (1980)	18	19	1916
20	21 Mario Lutre Virgo, Etg (55%) Red Bees	22	1014	23	G150	24	tiete	25	26	68496
27 THERM CASE TO STORE	28	29	609008	30	codes	31	807334			
JANUARY FERRIAMS	1 1111111	7110 POWE	111	ANE	July	ALCUST	SEPTE 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 2 1 1 1 1	171	NOVEMBER SWINTFO	DECEMBER  1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

#### 6502 | Desk Pad

Size: 22" x 17"

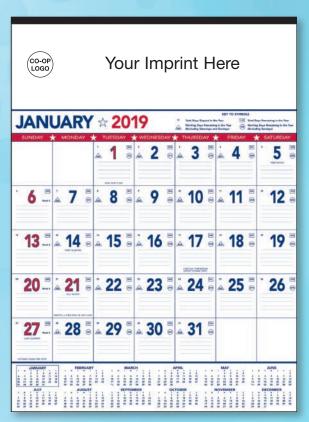
Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

#### 6108 | Patriotic Contractor Memo

13-sheet

Size: 18" x 25"

Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.





21155 | Mini Auto Trash Can

Product Dimensions: 3-7/8"w x 6-3/4"h Designed for the trash needs of any car! Fits easily in any cup holder.

#### 21102 | Roadside Safety Light

Product Dimensions: 5-1/2"I x 1"dia.
Safety flashlight to keep in the car for emergencies! Magnetic bottom provides adhesion to car and other metal surfaces.





#### 21101 | Twist Keylight

Product Dimensions: 2-1/8"I x 3/4"dia. Key chain with split ring with a rubberized plastic finish.



#### 21110 | Mini Double Ring Tire Gauge

Product Dimensions: 3-1/4"I x 5/8"dia. This stylish mini tire pressure gauge is sure to make an impact! Featuring a key ring, it also holds your keys.



#### **EMBW | BIC® Emblem Pen**

Product Dimensions: 5-5/8"l x 15/32"dia. FREE Set-up with the iconic BIC Boy molded into metal rivets on the upper barrel. Contoured barrel with comfortable rubber grip.





#### 32045 | Suction Cup Phone Holder & Stand

Product Dimensions: 3-7/8"w x 1-1/8"h x 3/8"d Suction cups adhere securely to most hard, flat surfaces. Helps keep bigger devices from slipping out of your hands.



#### CS | BIC® Clic Stic®

Product Dimensions: 5-7/16"l x 1/2"dia. FREE Set-up and always in stock of the most popular retractable pen in promotional products!

# BONUS OFFERSI