AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM



- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar.
- This daily involvement keeps your advertising sign working all day, every day.



CELEBRATE THE YEAR 2021 BY GETTING YOUR MESSAGE INTO THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.



2021

CLASSIC MUSCL



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6	11	12	13	14	15	16
(P)	11	19	20	21	22	23
1	25	26	27	28	29	30

JUNIURY 2021

1601 | Scenic Inspirations

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1951 | Classic

Size Open: 11" x 19" Size Closed: 11" x 10"

Sleek lines, powerful engines, and nostalgic appeal.

Muscle Cars

Size Open: 11" x 19" Size Closed: 11" x 10" Nurture appreciation for our natural world with peaceful landscapes and motivational quotes.











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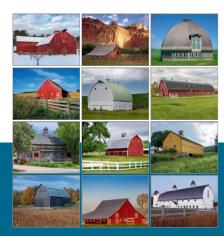


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1452 | I Love America Size Open: 11" x 19" Size Closed: 11" x 10" Celebrate patriotic spirit with quotes from presidents and other prominent Americans.



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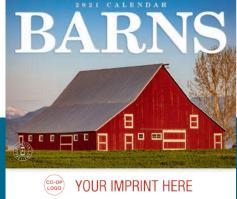
Guaranteed Inventroy Always Available

23		
30	\bigtriangledown	

Size Open: 11" x 19" Size Closed: 11" x 10" Barns bring the peaceful country life home.

23 30 YOUR IMPRINT HERE









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1732 | National Geographic Photography Size Open: 11" x 19"

Size Closed: 11" x 10" Experience the marvels of our world with iconic photography from renowned National Geographic.

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COUNTRYMEMORIES



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1117 | Country **Memories**

by Dave Barnhouse Size Open: 11" x 19" Size Closed: 11" x 10" Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.

Size Open: 11" x 19" Size Closed: 11" x 10"

North America's wild



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1805 | Southeast **Sportsman**

Size Open: 11" x 19" Size Closed: 11" x 10" Includes regional huntingrelated information for Kentucky, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, Florida, and Arkansas.

American Wildlife

Daring photography of animals. Wright's guide to the best fishing days each month is included.





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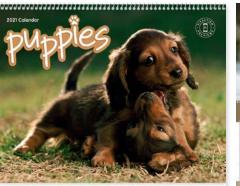


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1851 | Antique Tractors

Size Open: 11" x 19" Size Closed: 11" x 10" The history and restoration of beautiful, antique tractors is sure to impress tractor enthusiasts everywhere.





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1054 | Puppies Size Open: 11" x 19"

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Size Closed: 11" x 10" Cute and cuddly puppies bring smiles all year.



YOUR IMPRINT HERE



1715 | Sunrise / Sunset Size Open: 11" x 19"

Size Closed: 11" x 10" The warm glow of the sun fills the months of this peaceful calendar.











1709 | American Splendor Size Open: 11" x 19" Size Closed: 11" x 10"

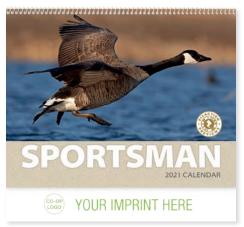
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Unforgettable pictures that capture the splendor of America's diverse landscapes.





Guaranteed Inventroy Always Available





1806 | Sportsman

Size Open: 11" x 19" Size Closed: 11" x 10" Popular game animals combined with Wright's guide to the best fishing days keeps outdoor enthusiasts interested all year long.

1863 | Classic Cars Size Open: 11" x 19"

Size Closed: 11" x 10" Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.













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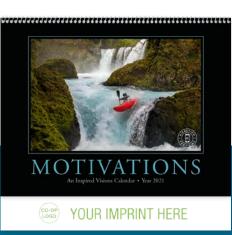


1862 | Junkyard Classics by Dale Klee Size Open: 11" x 19" Size Closed: 11" x 10" Dale Klee paints cars just waiting to be restored.

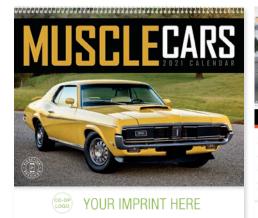
1600 | Motivations

Size Open: 11" x 19" Size Closed: 11" x 10" Motivate and inspire people to reach their full potential with captivating images and quotations.

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1850 | Muscle Cars

Size Open: 11" x 19" Size Closed: 11" x 10" Muscle cars in mint condition make a powerful impression. Plus, information about each featured car is included.







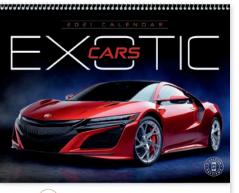












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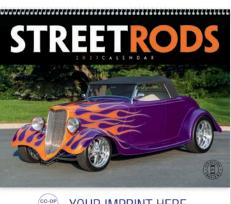


Your Imprint Here

Size Open: 11" x 19" Size Closed: 11" x 10" Rev up excitement with the world's most desirable and exclusive cars. Information about each featured car is included.

1859 | Exotic Cars

1861 | Street Rods Size Open: 11" x 19" Size Closed: 11" x 10" High-powered custom rods will amaze enthusiasts. Details about each featured rod are included.













1854 | American Muscle Size Open: 11" x 19" Size Closed: 11" x 10" Classic muscle cars and

beautiful women make an eye-catching calendar.

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2021 YOUR IMPRINT HERE

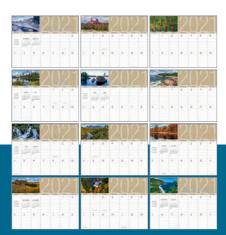
1855 | Big Rigs

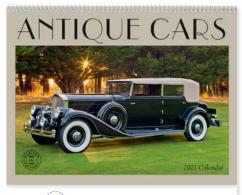
Size Open: 11" x 19" Size Closed: 11" x 10" Custom big rigs give your advertising message a powerful boost.











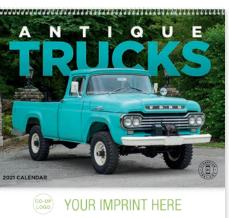
YOUR IMPRINT HERE



1858 | Antique Cars

Size Open: 11" x 19" Size Closed: 11" x 10" Stylish, classic automobiles lend nostalgia to advertising messages. Information about each featured car is included.

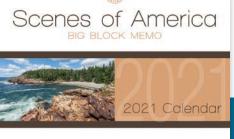
featured truck is included.





1857 | Antique Trucks Size Open: 11" x 19"

Size Closed: 11" x 10" Classic and powerful antique trucks get the job done with style. Information about each



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1701 | Scenes of **America Big Block** Memo

Size Open: 11" x 19" Size Closed: 11" x 10" Large ruled date grids provide ample writing space for busy people.

TRIUMPH® EXTRA SHEETS SAVE MONEY

AND REACH YOUR BUSINESS GOALS THIS YEAR BY ADDING ONE OF OUR FREE EXTRA SHEETS.

These extra sheets are available on the following styles: 1054, 1117, 1600, 1601, 1700, 1701, 1709, 1715, 1801, 1850, 1851, 1854, 1855, 1857, 1858, 1859, 1861, 1862, 1863, 1951



Coupon sheet (full color)

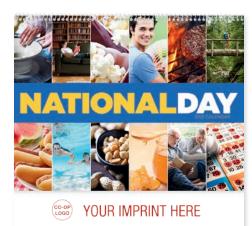


Coupon sheet (full color)

Automotive Care						
• Tips for Getting More Miles our of Your Car •						
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Automotive Insights (full color)

GOOD VALUE[™] LINE





7032 | National Day *Style: Spiral* Size Open: 11" x 19"

Size Closed: 11" x 10" This lighthearted calendar keeps customers coming back for more.





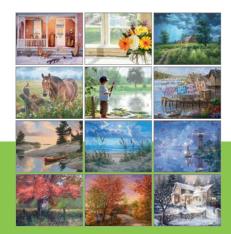
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7046 I Scenic Memories Style: Spiral Size Open: 11" x 19" Size Closed: 11" x 10" The nostalgic feel of this 13-month calendar reminds customers of bygone years

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- Boost store traffic with 6 or 12 coupons
- Eliminate a mailing by including a holiday or sales letter
- Get your calendar up on the wall first with a 16-month calendar

If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.



Season's Greetings letter (full color)





4-month grid (black and white)

Extra sheet (full color)

Calendars at a Super Low Price. You won't find a Better Value than "The Good Value[™] Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2020 - December 2021





7005 I Muscle Thunder *Style: Spiral* Size Open: 11" x 19" Size Closed: 11" x 10" Powerful muscle cars deliver ad messages fast on this 13-month calendar.

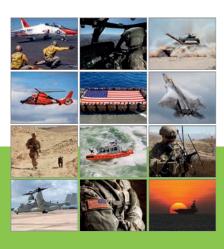


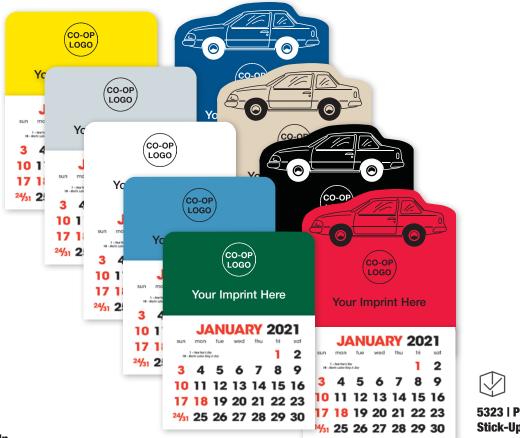






7012 I American Armed Forces Style: Spiral Size Open: 11" x 19" Size Closed: 11" x 10" Show your support of our troops all year long with our 13 month calendar.

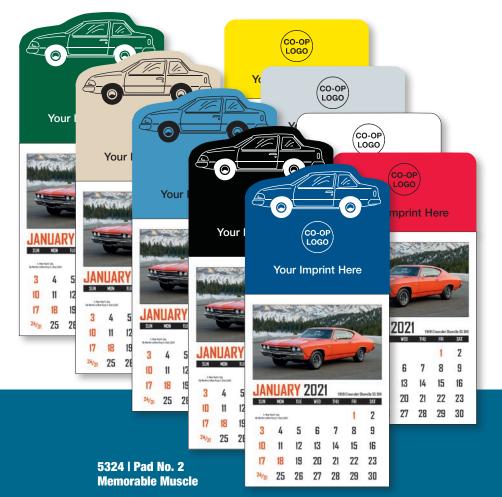




5323 | Pad No. 1 Stick-Up 2-Color

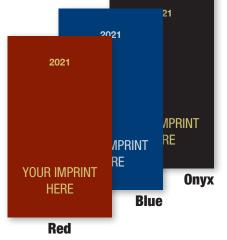
Car Stick Up Rectangle Stick Up 5323 | Pad No. 1 - Stick-Up 2-Color 5324 | Pad No. 2 - Memorable Muscle Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!







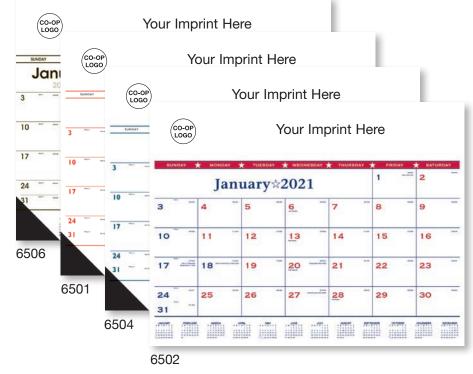


Matte Leatherette Colors



8001 | Monthly Pocket Planner Size Open: 7" x 6" Size Closed: 3-1/2" x 6"

A durable, portable planner perfect for scheduling on the go. 13-month grid runs December 2019 to December 2020.



6502 | Patriotic Desk Pad

Size: 22" x 17"

Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

6501 | Red & Black Desk Pad with vinyl corners 6504 | Blue & Black Desk Pad with vinyl corners

6506 | Black & White Desk Pad with vinyl corners

6108 | Patriotic Contractor Memo

13-sheet

Size: 18" x 25" Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.



BONUS OFFERS!



21155 | Mini Auto Trash Can Product Dimensions: 3-7/8"w x 6-3/4"h Designed for the trash needs of any car! Fits easily in any cup holder.



21214 I 3-in-1 COB Emergency Tool Product Dimensions: 1"h x 4.875"w Keep this item in your glove box because it is a great tool for emergency purposes. Full Color Set-Up, \$50.00(G) per order



TB6A4A25 I BIC[®] Memo Tab™ Adhesive Notepad, 25 Sheet Pad Product Dimensions: 6"h x 4"w. FREE Set-up on this adhesive notepad with free vibrant 4-color process imprint.



21110 | Mini Double Ring Tire Gauge Product Dimensions: 3-1/4"l x 5/8"dia. This stylish mini tire pressure gauge is

sure to make an impact! Featuring a key ring, it also holds your keys.



livarconsultants Www HERE TO HEL 21276 | No Contact Utility Tool Key Product Dimensions: 1.25"h x 3.25"w Perfect for any time when you are afraid of touching external objects surfaces! Laser Engrave Set-Up \$50.00. EMBW | BIC[®] Emblem Pen **Product Dimensions:** 5-5/8"l x 15/32"dia. FREE Set-up with the iconic BIC Boy molded into metal rivets on the upper barrel. Contoured barrel with comfortable rubber grip. CS | BIC® Clic Stic® Product Dimensions: 5-7/16"l x 1/2"dia. FREE Set-up and always in stock of the most popular retractable pen in promotional products!

Pending tariff implications and the associated impact on raw material costs, we reserve the right to change prices at any time, without notice if necessary. Please contact your sales representative for up-to-date pricing, BIC®, the BIC Graphic logo, biographic.com, and all related trademarks, logos, and trade dress are trademarks or registered trademarks of BIC Graphic and/or its affiliates or licensors in the United States and other countries and may not be used without written permission. ©2020 BIC Graphic, Clearwater, FL 33760.