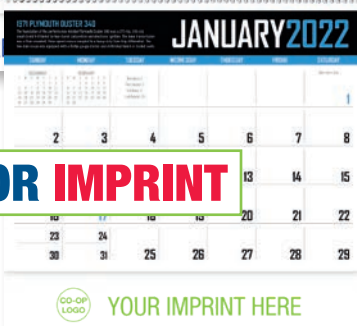


# 2022

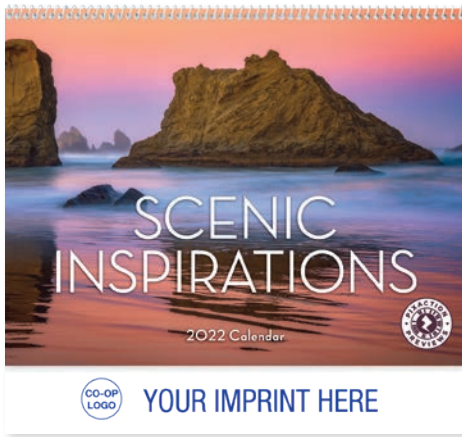
## AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM



**ANY ONE COLOR IMPRINT**

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar.
- This daily involvement keeps your advertising sign working all day, every day.

**CELEBRATE THE YEAR 2022 BY GETTING YOUR MESSAGE INTO  
THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.**



### 1601 | Scenic Inspirations

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Nurture appreciation for our natural world with peaceful landscapes and motivational quotes.



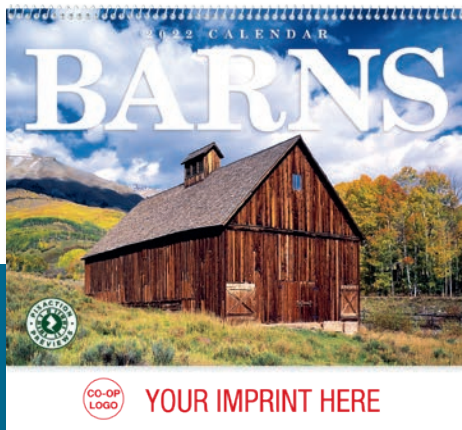
### 1951 | Classic Muscle Cars

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Sleek lines, powerful engines, and nostalgic appeal.



### 1452 | I Love America

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Celebrate patriotic spirit with quotes from presidents and other prominent Americans.



### 1700 | Barns

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Barns bring the peaceful country life home.







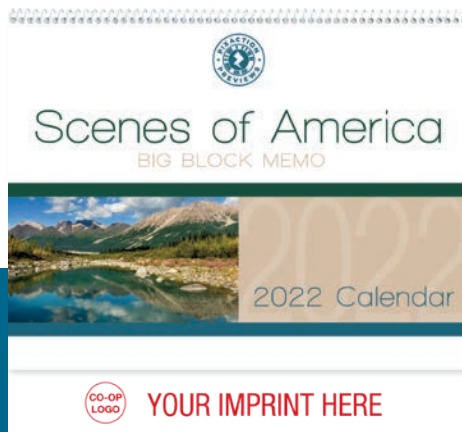
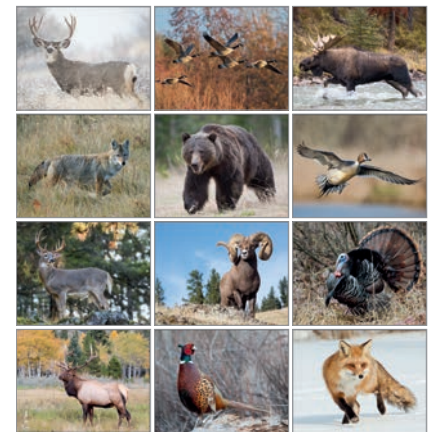
**1117 | Country Memories**  
by Dave Barnhouse  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.



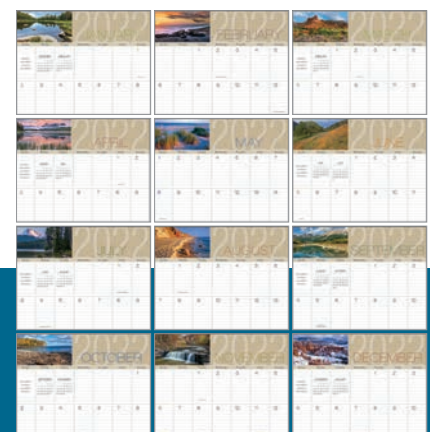
**1801 | North American Wildlife**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Daring photography of North America's wild animals. Wright's guide to the best fishing days each month is included.



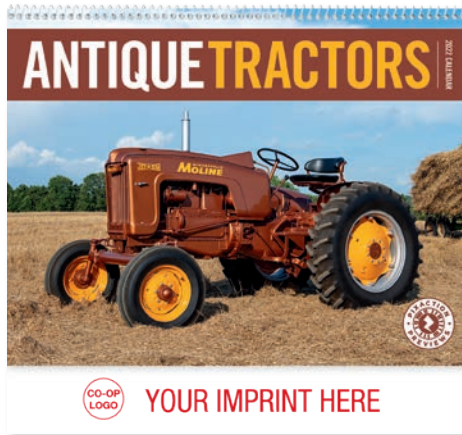
**1805 | Southeast Sportsman**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Includes regional hunting-related information for Kentucky, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, Florida, and Arkansas.



**1701 | Scenes of America Big Block Memo**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Large ruled date grids provide ample writing space for busy people.







### 1851 | Antique Tractors

Size Open: 11" x 19"

Size Closed: 11" x 10"

The history and restoration of beautiful, antique tractors is sure to impress tractor enthusiasts everywhere.



### 1054 | Puppies

Size Open: 11" x 19"

Size Closed: 11" x 10"

Cute and cuddly puppies bring smiles all year.

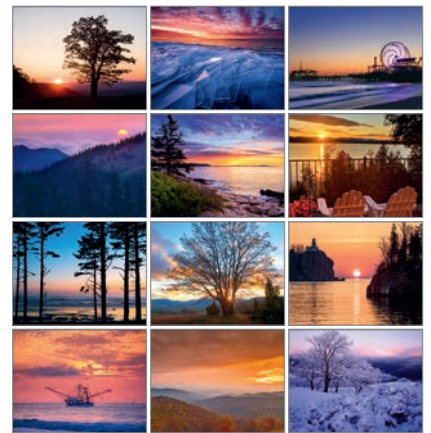


### 1715 | Sunrise / Sunset

Size Open: 11" x 19"

Size Closed: 11" x 10"

The warm glow of the sun fills the months of this peaceful calendar.

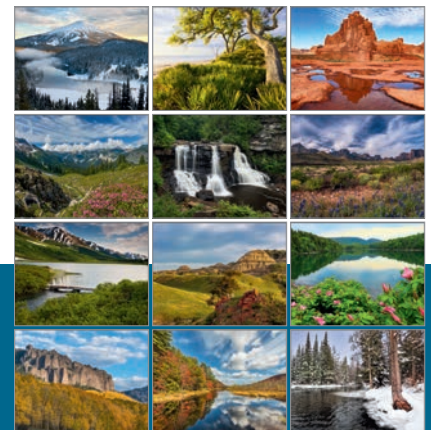


### 1709 | American Splendor

Size Open: 11" x 19"

Size Closed: 11" x 10"

Unforgettable pictures that capture the splendor of America's diverse landscapes.



Guaranteed Inventory  
Always Available





### 1806 | Sportsman

Size Open: 11" x 19"

Size Closed: 11" x 10"

Popular game animals combined with Wright's guide to the best fishing days keeps outdoor enthusiasts interested all year long.



### 1863 | Classic Cars

Size Open: 11" x 19"

Size Closed: 11" x 10"

Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.



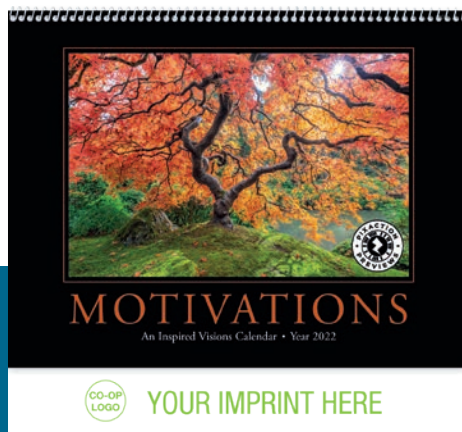
### 1862 | Junkyard Classics

by Dale Klee

Size Open: 11" x 19"

Size Closed: 11" x 10"

Dale Klee paints cars just waiting to be restored.



### 1600 | Motivations

Size Open: 11" x 19"

Size Closed: 11" x 10"

Motivate and inspire people to reach their full potential with captivating images and quotations.







### 1850 | Muscle Cars

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Muscle cars in mint condition make a powerful impression. Plus, information about each featured car is included.



### 1859 | Exotic Cars

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Rev up excitement with the world's most desirable and exclusive cars. Information about each featured car is included.



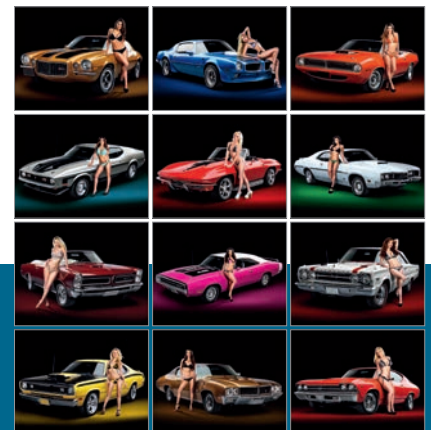
### 1861 | Street Rods

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
High-powered custom rods will amaze enthusiasts. Details about each featured rod are included.



### 1854 | American Muscle

Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Classic muscle cars and beautiful women make an eye-catching calendar.







### 1855 | Big Rigs

Size Open: 11" x 19"

Size Closed: 11" x 10"

Custom big rigs give your advertising message a powerful boost.

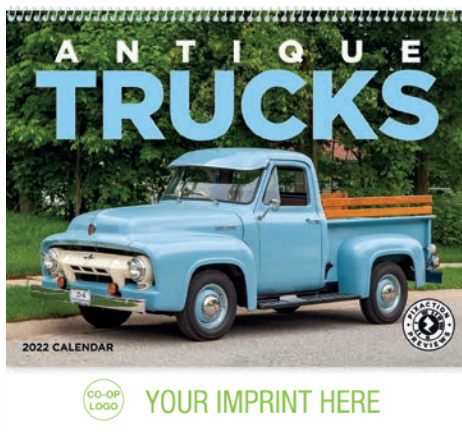


### 1858 | Antique Cars

Size Open: 11" x 19"

Size Closed: 11" x 10"

Stylish, classic automobiles lend nostalgia to advertising messages. Information about each featured car is included.



### 1857 | Antique Trucks

Size Open: 11" x 19"

Size Closed: 11" x 10"

Classic and powerful antique trucks get the job done with style. Information about each featured truck is included.





# TRIUMPH® EXTRA SHEETS SAVE MONEY

AND REACH YOUR BUSINESS GOALS THIS YEAR BY ADDING ONE OF OUR FREE EXTRA SHEETS.

These extra sheets are available on the following styles: 1054, 1117, 1452, 1600, 1601, 1700, 1701, 1709, 1715, 1801, 1805, 1806, 1850, 1851, 1854, 1855, 1857, 1858, 1859, 1861, 1862, 1863, 1951



Coupon sheet (full color)



Coupon sheet (full color)



4-month grid (black and white)



Extra sheet (full color)

## GOOD VALUE™ LINE



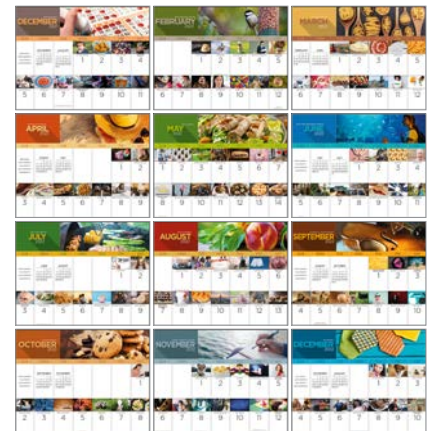
### 7032 | National Day

Style: Spiral

Size Open: 11" x 19"

Size Closed: 11" x 10"

This lighthearted calendar keeps customers coming back for more.



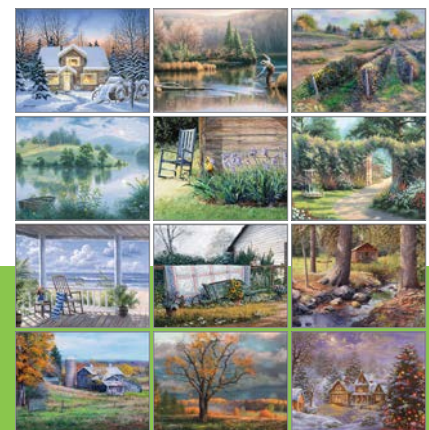
### 7046 | Scenic Memories

Style: Spiral

Size Open: 11" x 19"

Size Closed: 11" x 10"

The nostalgic feel of this 13-month calendar reminds customers of bygone years





- Boost store traffic with 6 or 12 coupons
- Eliminate a mailing by including a holiday or sales letter
- Get your calendar up on the wall first with a 16-month calendar

If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

## Automotive Insights Backmount (full color)



Calendars at a Super Low Price. You won't find a Better Value than "The Good Value™ Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2021 - December 2022



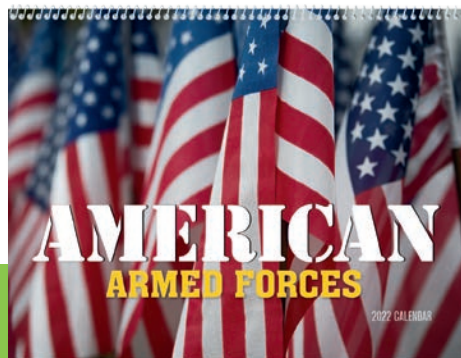
### 7005 | Muscle Thunder

Style: Spiral

Size Open: 11" x 19"

Size Closed: 11" x 10"

Powerful muscle cars deliver ad messages fast on this 13-month calendar.



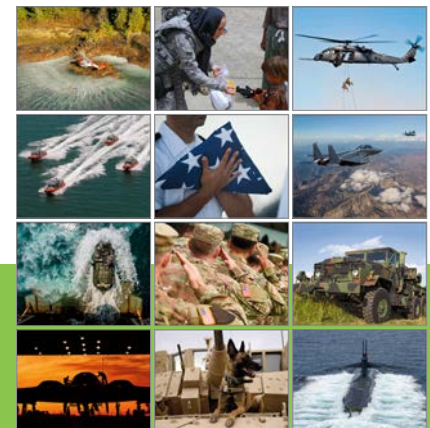
### 7012 | American Armed Forces

Style: Spiral

Size Open: 11" x 19"

Size Closed: 11" x 10"

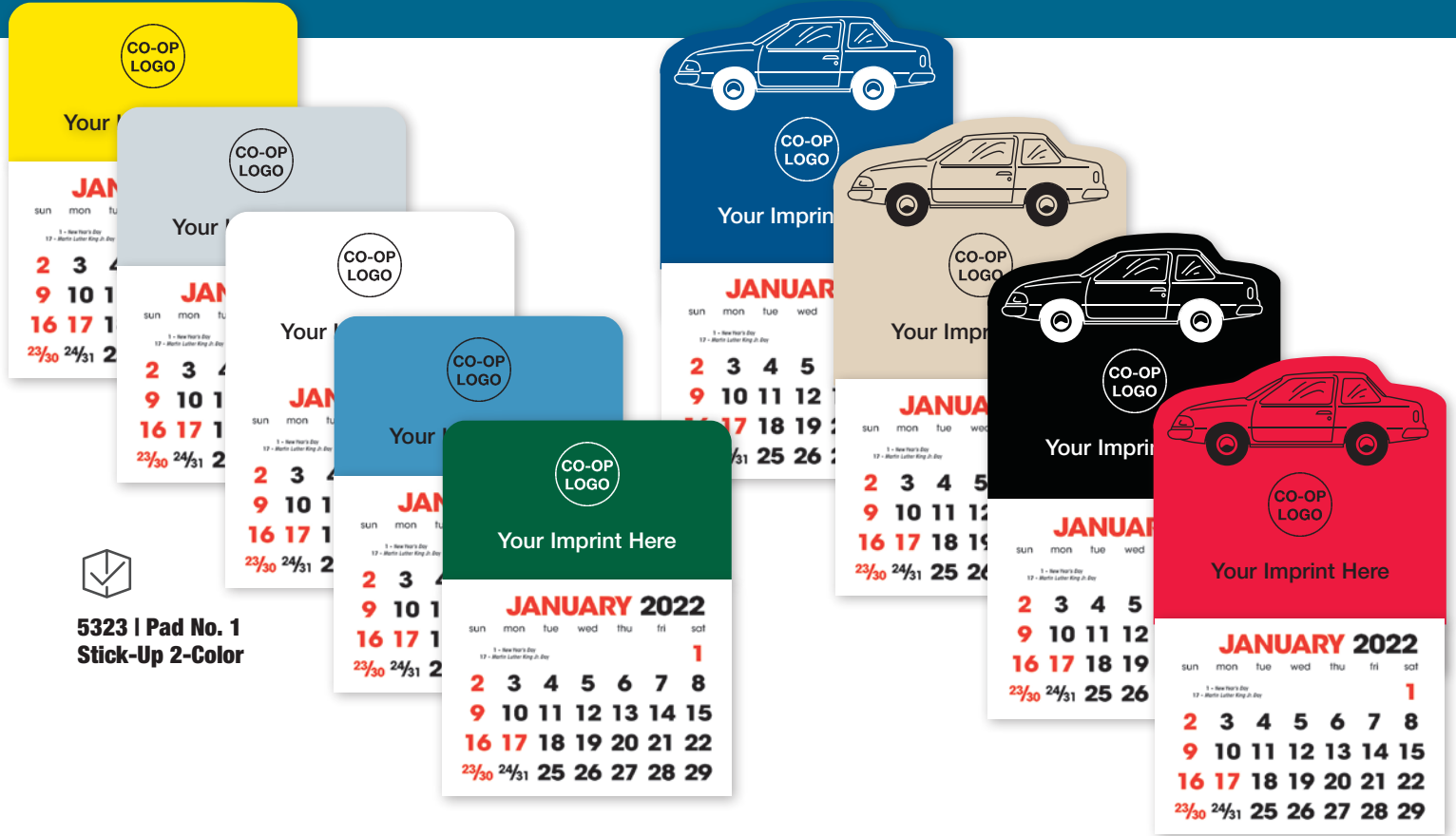
Show your support of our troops all year long with our 13 month calendar.





# CAR & RECTANGLE STICK UPS

5323 | PAD NO. 1 - STICK-UP 2-COLOR • 5324 | PAD NO. 2 - MEMORABLE MUSCLE



## PLANNERS

### Standard Leatherette Colors

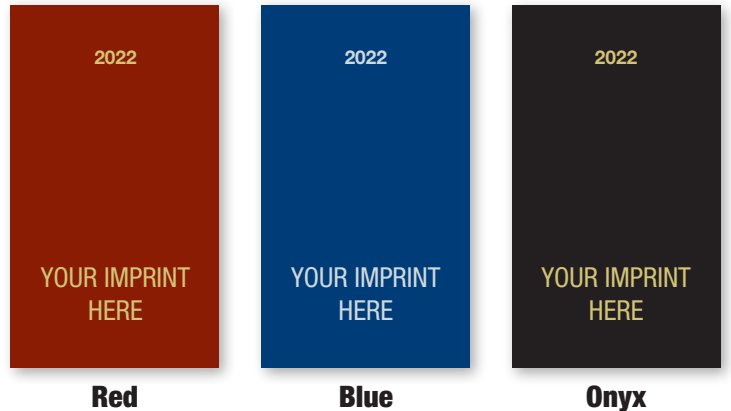


Black

Navy

Burgundy

### Matte Leatherette Colors



Red

Blue

Onyx

### 8001 | Monthly Pocket Planner

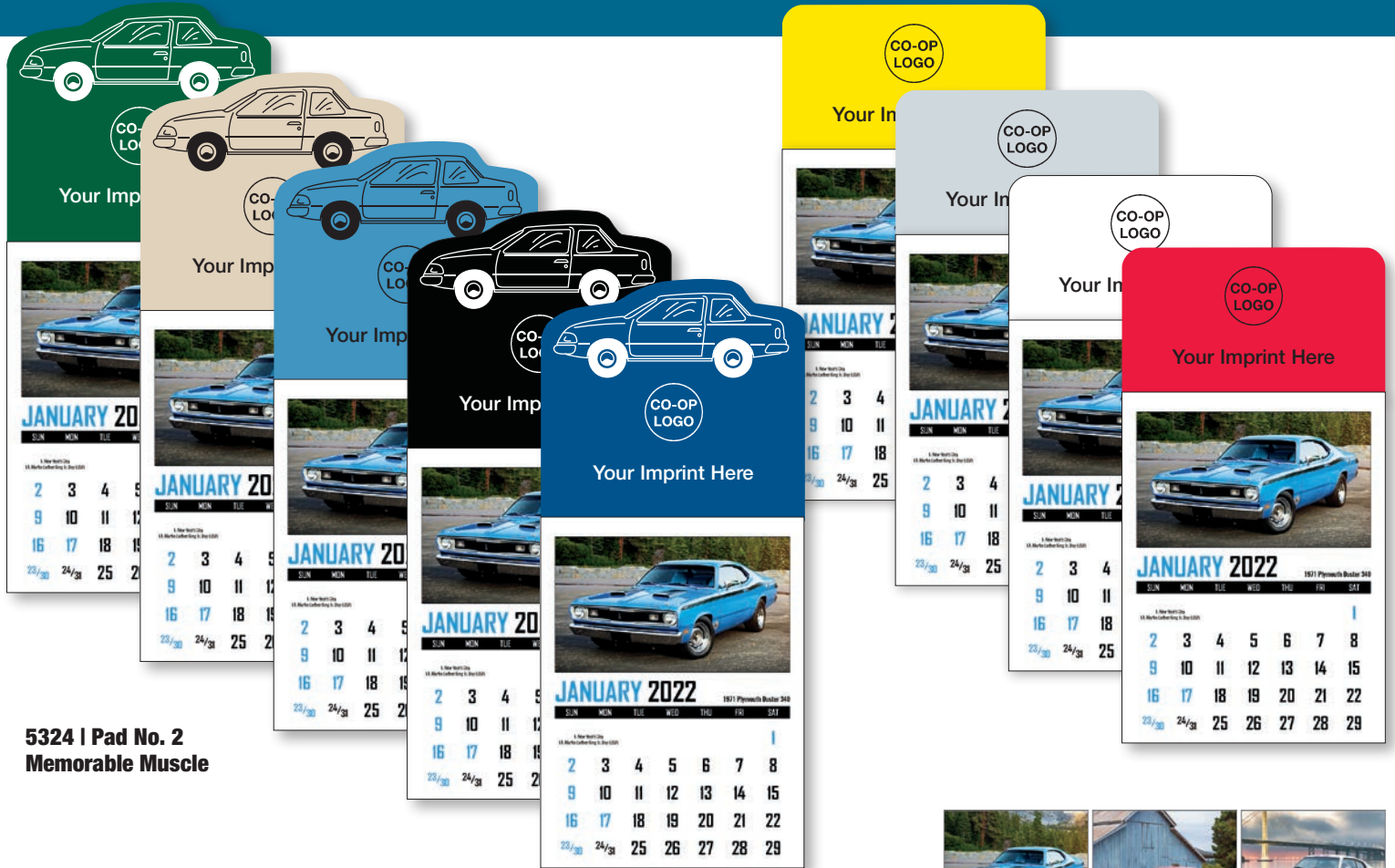
Size Open: 7" x 6" Size Closed: 3-1/2" x 6"

This durable, portable planner is perfect for scheduling on the go. 13-month grid includes December of the previous year.



Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

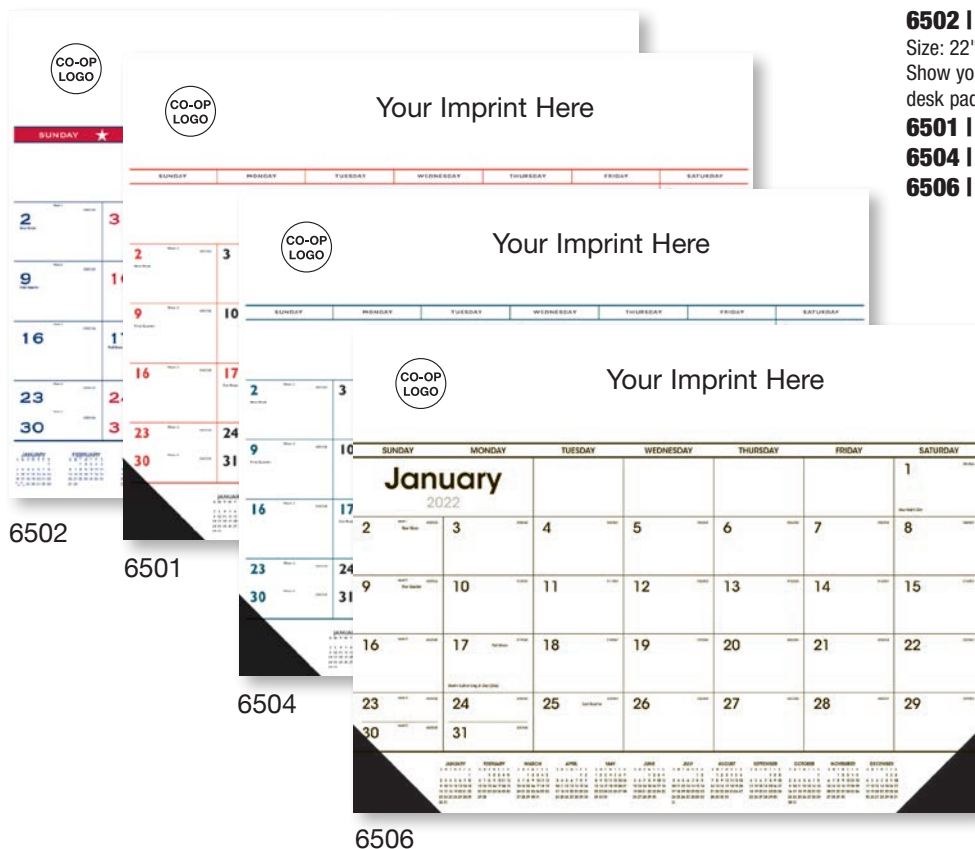


5324 | Pad No. 2  
Memorable Muscle





# CALENDARS



## 6502 | Patriotic Desk Pad

Size: 22" x 17"

Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

**6501 | Red & Black Desk Pad with vinyl corners**

**6504 | Blue & Black Desk Pad with vinyl corners**

**6506 | Black & White Desk Pad with vinyl corners**

## 6108 | Patriotic Contractor Memo

13-sheet

Size: 18" x 25"

Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.

