

AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM

**CELEBRATE THE YEAR 2015 BY GETTING YOUR MESSAGE INTO
THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.**

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar. This daily involvement keeps your advertising sign working all day, every day.

ANY ONE COLOR
Black is no longer standard
on many products





**No. 1601
Scenic Inspirations**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

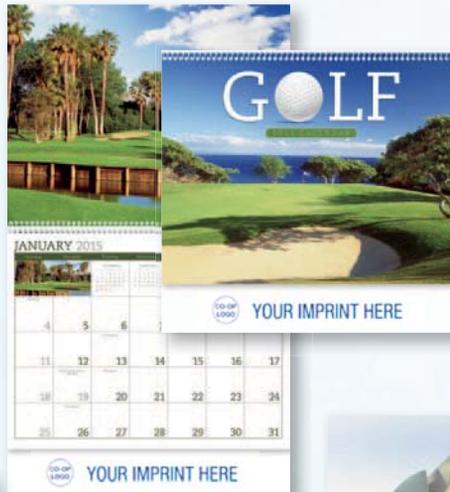
Peaceful landscapes and motivational quotes inspire every month of the year.



**No. 1951
Classic Muscle**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

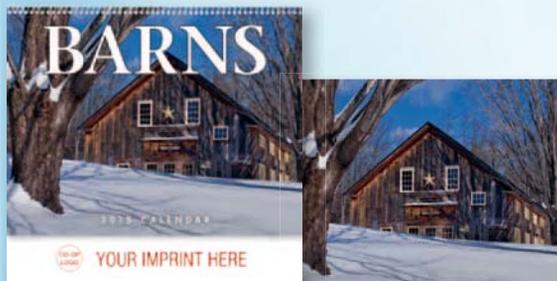
Sleek lines, powerful engines and nostalgic appeal.



**No. 1350
Golf**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

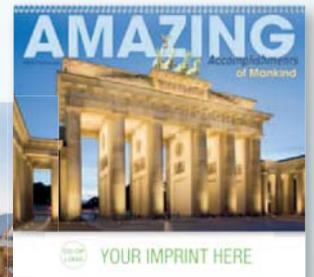
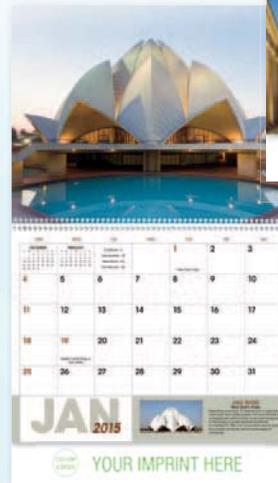
Keep golfers on the course year round with these golf scenes.



**No. 1700
Barns**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Barns bring the peaceful country life home.

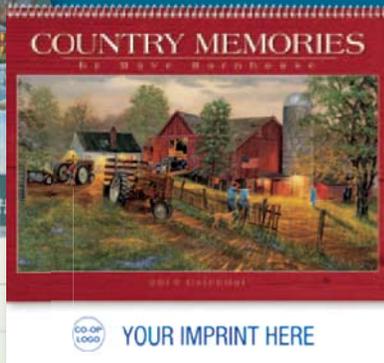
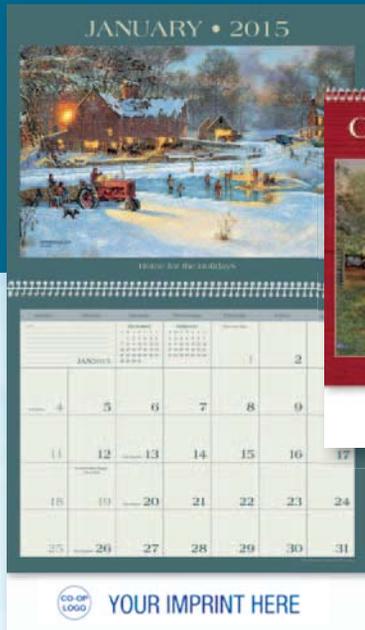


**No. 1724
Amazing Accomplishments of Mankind**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Modern engineering marvels and ancient structures amaze everyone. Includes a brief description of each.

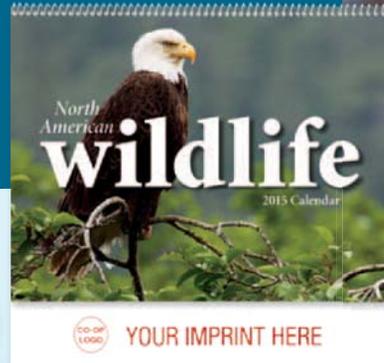




**No. 1117
Country Memories**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.



**No. 1801
North American Wildlife**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Daring photography of North America's wild animals. Includes Wright's guide to the best fishing days each month.



**No. 1054
Puppies**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Cute and cuddly puppies bring smiles all year.



**No. 1851
Antique Tractors**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

These beautifully restored tractors work hard to promote your message. Includes information about each featured tractor.

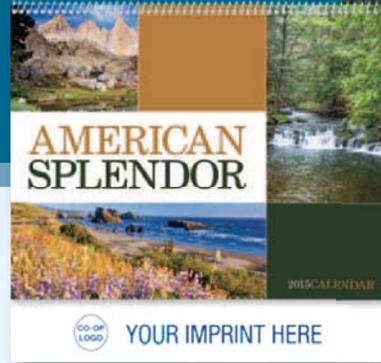




**No. 1715
Sunrise/Sunset**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

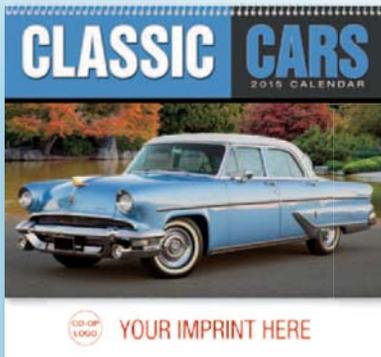
The warm glow of the sun fills the months of this peaceful calendar.



**No. 1709
American Splendor**

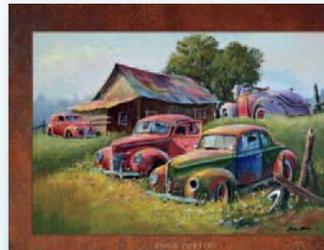
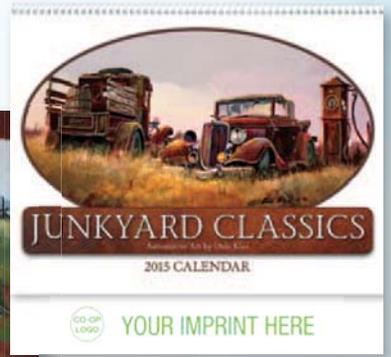
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Unforgettable pictures that capture the splendor of America's diverse landscapes.



**No. 1863
Classic Cars**

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.



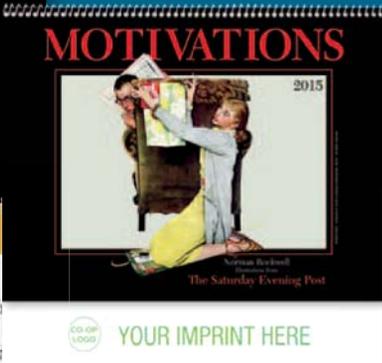
**No. 1862
Junkyard Classics**

by Dale Klee
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Dale Klee paints cars just waiting to be restored.

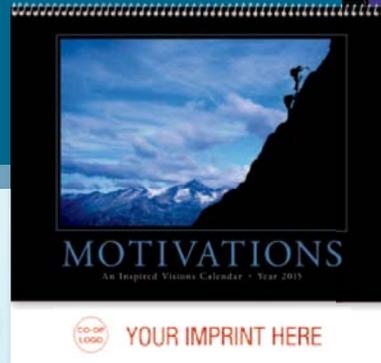




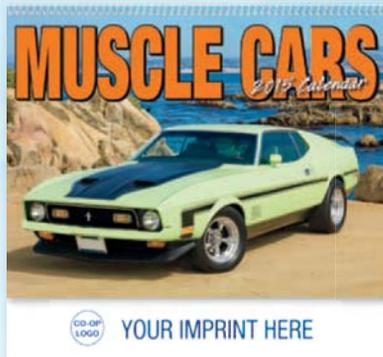
Illustrations from *The Saturday Evening Post* by Norman Rockwell ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved.



No. 1112
Motivations The Saturday Evening Post
 Illustrations by Norman Rockwell
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Inspire customers or employees with these classic illustrations.



No. 1600
Motivations
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Motivate and inspire people to reach their full potential with captivating images and quotations.



No. 1850
Muscle Cars
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Muscle cars in mint condition make a powerful impression. Includes information about each featured car.



No. 1859
Exotic Cars
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Rev up excitement with the world's most desirable and exclusive cars. Includes information about each featured car.

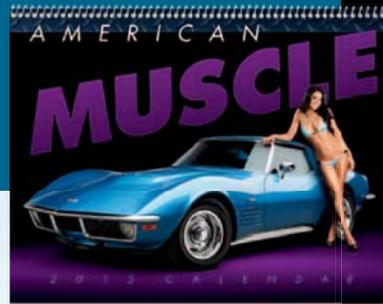




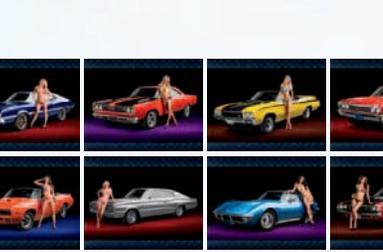
No. 1861
Street Rods
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 High-powered custom rods will amaze enthusiasts. Includes details about each featured rod.



No. 1856
Custom Bikes
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Command attention with chrome, custom paint, and plenty of attitude.

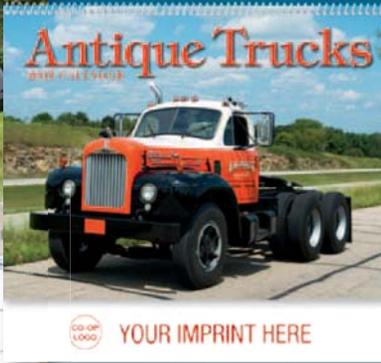


No. 1854
American Muscle
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Classic muscle cars and beautiful women make an eye-catching calendar.



No. 1855
Big Rigs
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Custom big rigs give your advertising message a powerful boost.

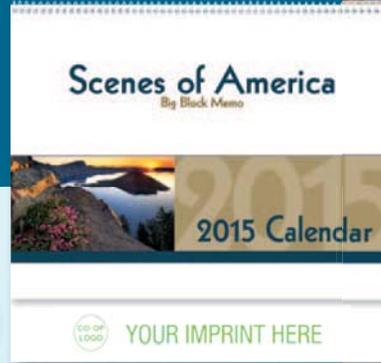




No. 1857
Antique Trucks
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed

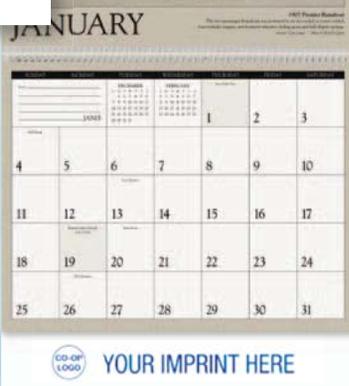
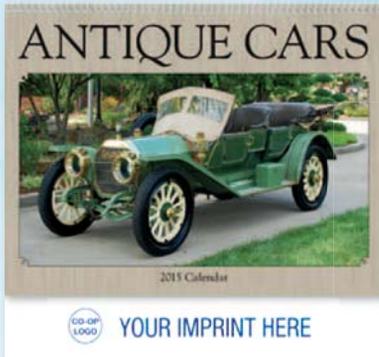


Classic and powerful antique trucks get the job done with style. Includes information about each featured truck.



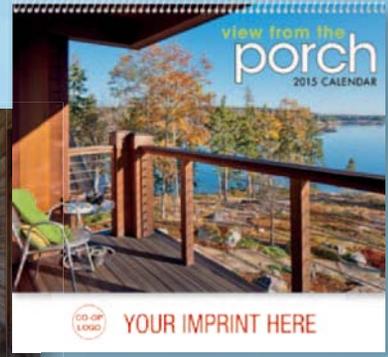
No. 1701
Scenes of America
Big Block Memo
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed

Large ruled dategrids provide ample writing space for busy people.



No. 1858
Antique Cars
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed

Stylish classic automobiles lend nostalgia to your advertising message. Includes information about each featured car.



No. 1504
View from the Porch
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Relax and enjoy the views from these spectacular porches.



SAVE MONEY

AND REACH YOUR BUSINESS GOALS THIS YEAR BY ADDING ONE OF OUR FREE EXTRA SHEETS.

▼ Automotive Insight Backmount (full color)

Automotive Care
• Tips for Getting More Miles out of Your Car •

Read the owner's manual.
You often do not change the oil! What other maintenance does your car require to keep it in top condition? Your car's owner's manual can answer these questions and help you become familiar with how your car operates.

Maintain tire pressure.
Underinflated tires can cause blowouts and decrease fuel economy. About once a month, use a quality tire pressure gauge to check the tire when they're cool. Look for a sticker on the driver's doorjamb labeled "Tire and Load Information" for the correct tire pressure for your car's tires. Or, consult your owner's manual.

Check oil filter regularly.
Check your car's oil filter (oil, engine oil, brake fluid, power steering, and automatic transmission) oil at a regular basis. Read your owner's manual to learn how often to check your car's fluids, and how to do it safely.

Keep your car clean.
Only certified car detailers can safely use wax, polish, lubricants, and specialty detail treatments. Waxing is essential for the right driving, as they can help you spot scratches on your car's paint to avoid getting damaged to your car.

Inspect rubber engine components.
Rubber components under the hood of your car, such as belts and hoses, are exposed to intense heat, which can cause them to wear or tear. Inspect your belts and hoses for wear every six months and before long trips.

Pay attention to warning lights.
Modern vehicles are equipped with warning lights, for things such as the anti-lock braking system, that alert drivers to possible malfunctions. Be sure you are familiar with your car's warning lights and what they mean. If one does illuminate or flash, have it checked promptly.

Be prepared for the unexpected.
Keeping a roadside emergency kit in your car can help keep you safe in the event of a breakdown or other emergency.

Include items such as:
• 12-foot jumper cables
• First-aid kit
• Spare tire
• Flashlight
• Extra fuses
• Flammable waste batteries
• Phone
• Phillips & flat head screwdrivers
• Tire pressure gauge
• Tire inflator (w/ Air-A-Fix)
• Tire chains
• Maps
• Roll of paper towels
• Roll of duct tape
• Ice scraper
• Pen and paper
• Bottled water
• Snacks or energy bars

CO-OP LOGO YOUR IMPRINT HERE

▼ Season's greetings letter (full color)

Season's Greetings

To our friends and customers:

Each year during the holiday season, we take great pleasure in setting aside our regular work and sending a heartfelt message to all our best friends and customers.

How joyful we are that this time has come again to extend to you our sincere gratitude because it is good friends and customers like you that make our business possible.

May your holiday be filled with joy and the coming year be overflowing with all the good things in life.

▼ Coupon sheet (full color)

BARNEY'S GRILL
Buy one Dinner get one **1/2 OFF**

BARNEY'S GRILL
FREE drink of your choice with any meal

BARNEY'S GRILL
Buy two Cocktails get one **FREE**

BARNEY'S GRILL
Buy a Diet Sandwich get one **FREE**

BARNEY'S GRILL
Buy one Appetizer get one **FREE**

BARNEY'S GRILL
Buy a Three Topping Pizza get one **FREE**

BARNEY'S GRILL
FREE Soft Drink with any meal

BARNEY'S GRILL
Buy one Dinner get one **1/2 OFF**

BARNEY'S GRILL
Buy a Burger get **FREE** French Fries

BARNEY'S GRILL
Buy two Specialty Beer get one **FREE**

BARNEY'S GRILL
Buy a large Pizza get one **FREE**

BARNEY'S GRILL
FREE Orange Juice with any Breakfast

▼ Coupon sheet (full color)

Leeroy Hardware
Installation **FREE** with any Water Softener Purchase

Leeroy Hardware
FREE Hammer with any Tool Purchase

Leeroy Hardware
Buy 2 Gallons of Paint get 3rd Gallon **1/2 PRICE**

Leeroy Hardware
Appliance Sale! Buy an Energy Efficient Washer and Dryer get **\$200 OFF**

Leeroy Hardware
Tool Sale! Buy One Tool Get One **FREE**

Leeroy Hardware
Buy One Bag of Grass Seed Get One **FREE**

▼ 4-month grid (black and white)

September 2014

		1	2	3	4	5	6
7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30

October 2014

5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28
29	30	31					

November 2014

		2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26
27	28	29	30	31				

December 2014

		1	2	3	4	5	6
7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30
31							

▼ Extra sheet (full color)

FAIRVIEW ASSISTED LIVING

Personalized Assisted Living Facilities for Seniors

At Fairview, we offer our residents with a wide range of services and amenities designed to meet their individual needs. Our facilities are designed to provide a safe, secure, and comfortable living environment for our residents. Our staff is trained to provide the highest quality of care and support to our residents. Our facilities are designed to provide a safe, secure, and comfortable living environment for our residents. Our staff is trained to provide the highest quality of care and support to our residents.

1800 Highway 21 North, Suite 1000, Raleigh, NC 27601 | 919.833.1414

1800 South Main Street, Suite 1000, Durham, NC 27701 | 919.833.1414

1800 West Main Street, Suite 1000, Cary, NC 27513 | 919.833.1414

1800 North Main Street, Suite 1000, Wake Forest, NC 27158 | 919.833.1414

1800 East Main Street, Suite 1000, Winston-Salem, NC 27101 | 919.833.1414

www.fairviewassistedliving.com

These extra sheets are available on the following styles:
1054, 1112, 1117, 1504, 1600, 1601, 1700, 1701, 1709, 1715, 1724, 1801
1850, 1851, 1854, 1855, 1856, 1857, 1858, 1859, 1861, 1862, 1863, 1951

If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

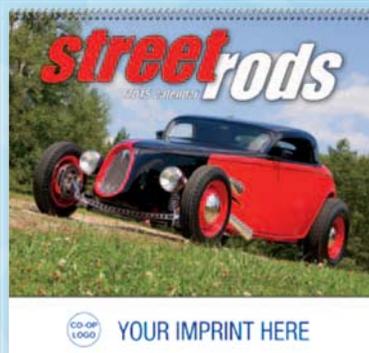
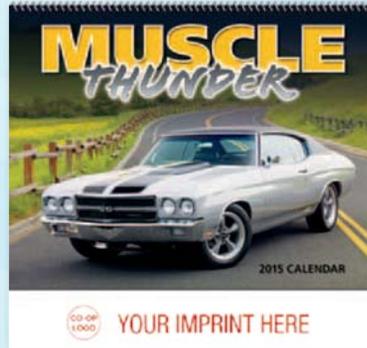
- Boost store traffic with 6 or 12 coupons
- Eliminate a mailing by including a holiday or sales letter
- Get your calendar up on the wall first with a 16-month calendar

GOOD VALUE LINE

Calendars at a Super Low Price. You won't find a Better Value than "The Good Value Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2014 - December 2015

**Larger
& Size
Improved
Quality**

**No. 7005
Muscle Thunder**
Size: 11" x 19" Open
11" x 10" Closed
Style: Spiral
Powerful muscle cars deliver your ad message fast on this 13-month calendar.

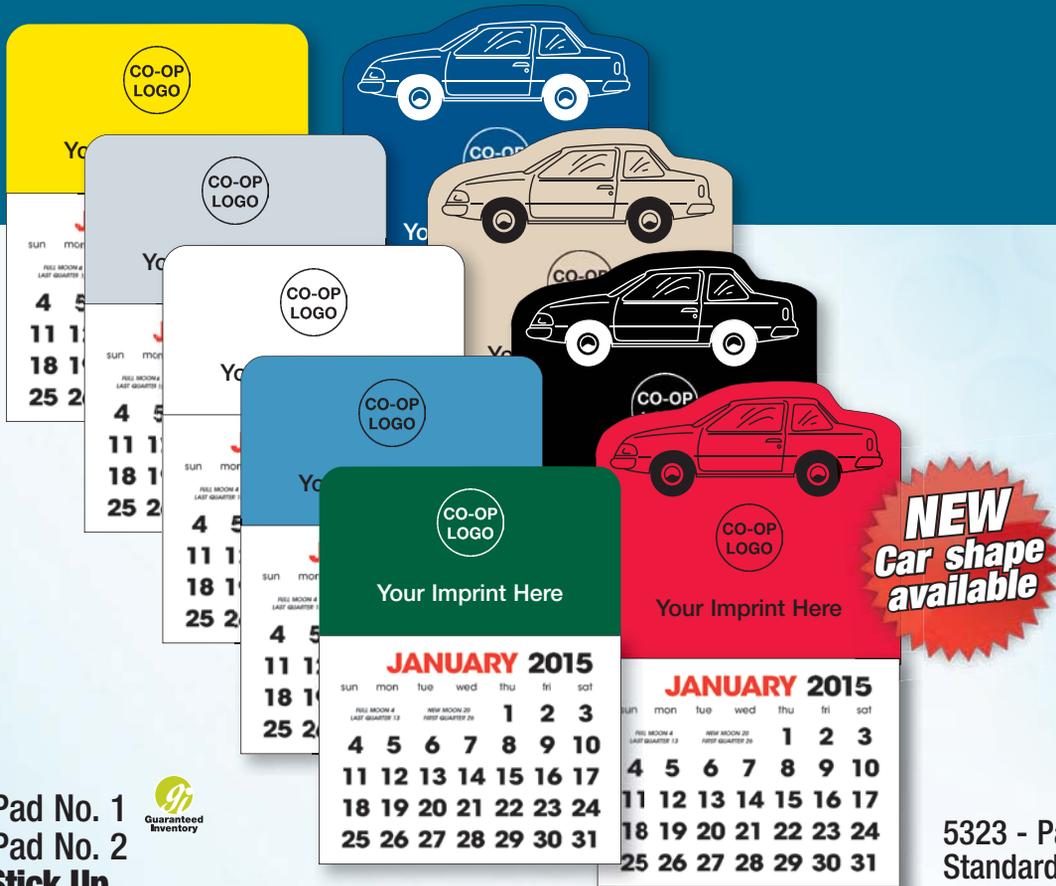


**No. 7083
Street Rods**
Size: 11" x 19" Open
11" x 10" Closed
Style: Spiral
These unique street rods put your ad in the driver's seat on this 13-month calendar.

**Larger
& Size
Improved
Quality**



* Some of our Good Value Calendars® use images from previous year Triumph® appointment.



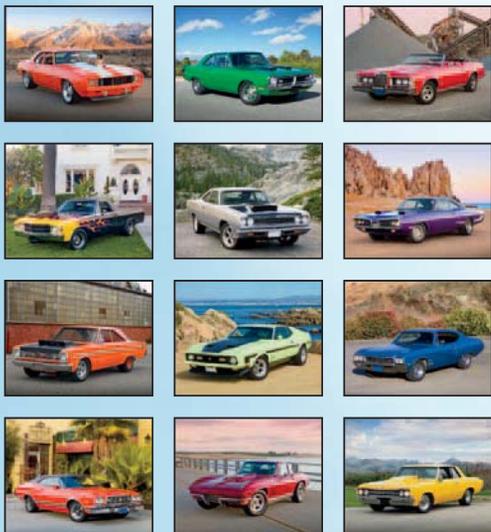
No. 5323 - Pad No. 1
 No. 5324 - Pad No. 2
Rectangle Stick Up



Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

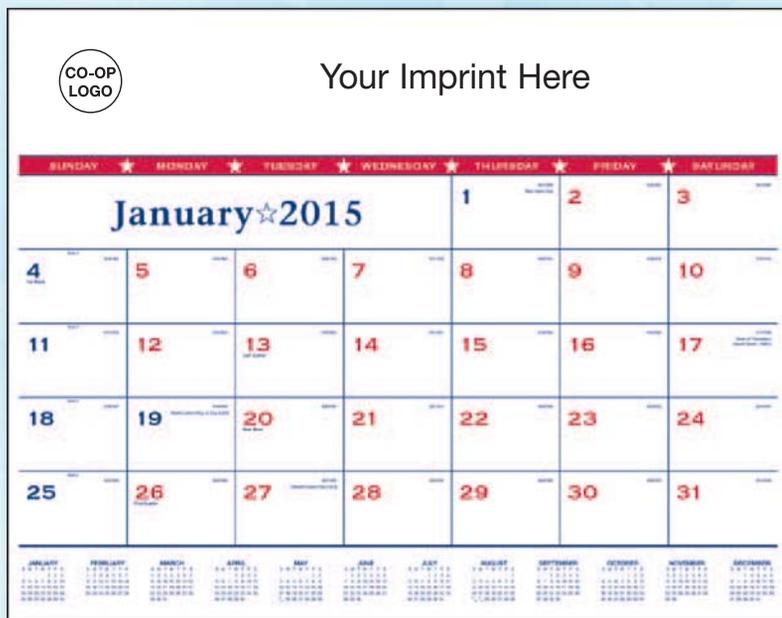
5323 - Pad No. 1
 Standard 2-color



5324 - Pad No. 2
 Memorable Muscle

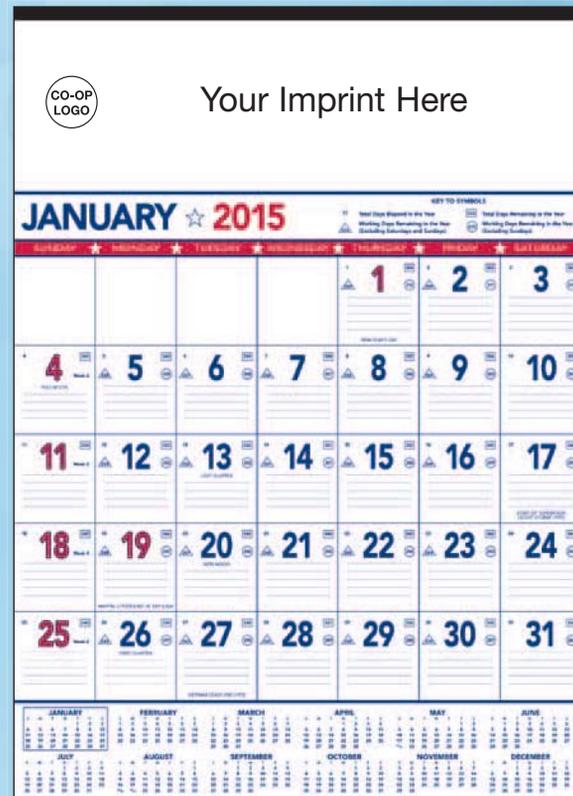


No. 8001
Monthly Pocket Planner
 Size: 7" x 6" Open / 3½" x 6" Closed
 A durable, portable planner perfect for scheduling on the go. 13-month grid runs December 2014 to December 2015.



No. 6502
Patriotic Desk Pad
 Size: 22" x 17"
 Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

No. 6108
Patriotic Contractor Memo
 (13-sheet)
 Size: 18" x 25"
 Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.





2015