

AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM

**CELEBRATE THE YEAR 2015 BY GETTING YOUR MESSAGE INTO
THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.**

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar. This daily involvement keeps your advertising sign working all day, every day.

ANY ONE COLOR

Black is no longer standard
on many products





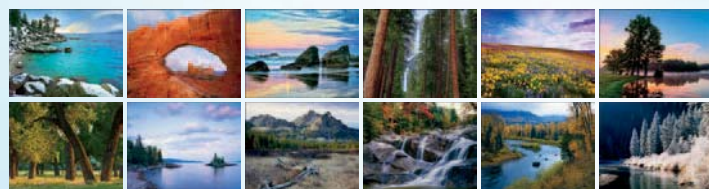
No. 1601 Scenic Inspirations

12-month calendar

Size: 11" x 19" Open

11" x 10" Closed

Peaceful landscapes and motivational quotes inspire every month of the year.



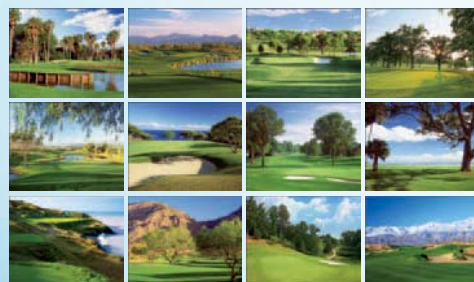
No. 1951 Classic Muscle

12-month calendar

Size: 11" x 19" Open

11" x 10" Closed

Sleek lines, powerful engines and nostalgic appeal.



No. 1350 Golf

12-month calendar

Size: 11" x 19" Open

11" x 10" Closed

Keep golfers on the course year round with these golf scenes.



No. 1700 Barns

12-month calendar

Size: 11" x 19" Open

11" x 10" Closed

Barns bring the peaceful country life home.



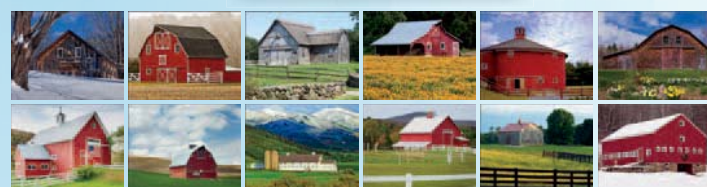
No. 1724 Amazing Accomplishments of Mankind

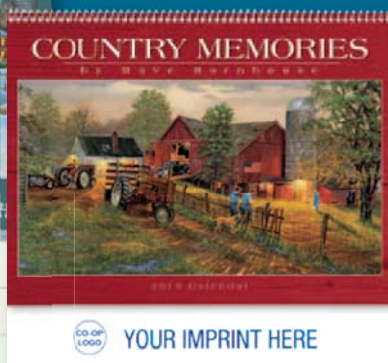
12-month calendar

Size: 11" x 19" Open

11" x 10" Closed

Modern engineering marvels and ancient structures amaze everyone. Includes a brief description of each.





No. 1117 Country Memories

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.



No. 1801 North American Wildlife

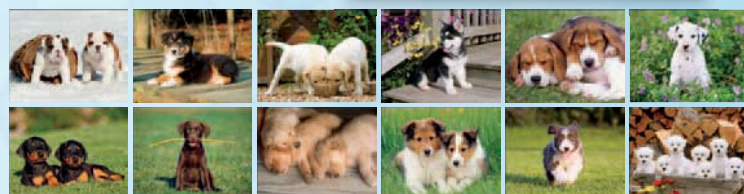
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Daring photography of North America's wild animals. Includes Wright's guide to the best fishing days each month.



No. 1054 Puppies

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Cute and cuddly puppies bring smiles all year.



No. 1851 Antique Tractors

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

These beautifully restored tractors work hard to promote your message. Includes information about each featured tractor.

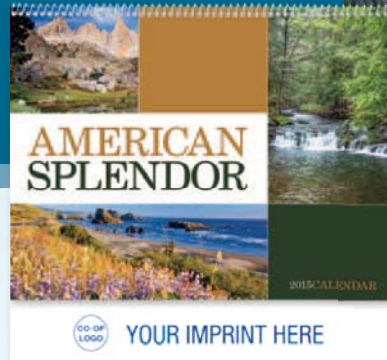
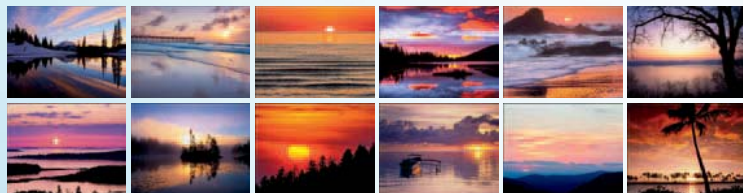




No. 1715 Sunrise/Sunset

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

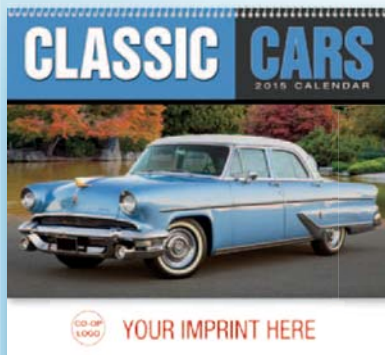
The warm glow of the sun fills the months of this peaceful calendar.



No. 1709 American Splendor

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed

Unforgettable pictures that capture the splendor of America's diverse landscapes.



No. 1863 Classic Cars

12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.



No. 1862 Junkyard Classics

by Dale Klee
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Dale Klee paints cars just waiting to be restored.

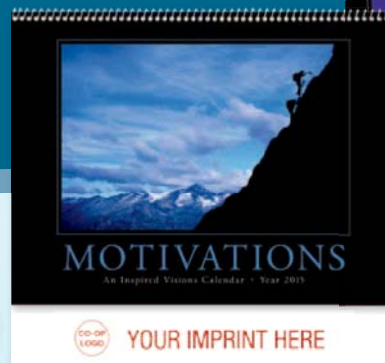




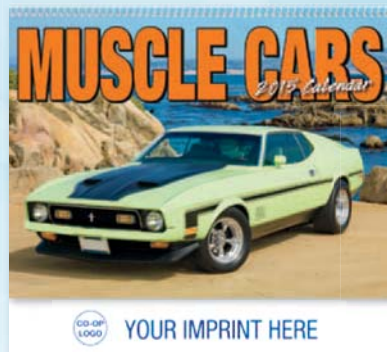
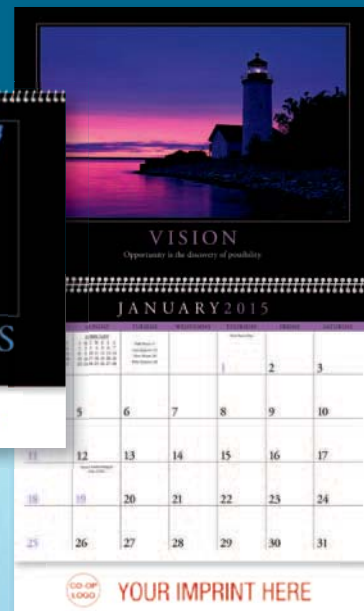
Illustrations from *The Saturday Evening Post* by Norman Rockwell
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No. 1112
Motivations The Saturday Evening Post
Illustrations by Norman Rockwell
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Inspire customers or employees with these classic illustrations.



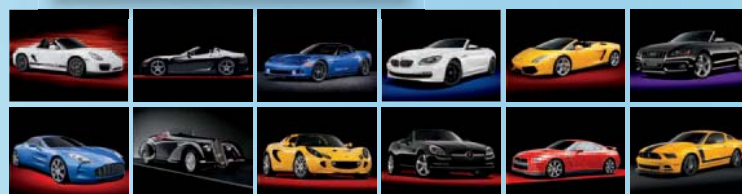
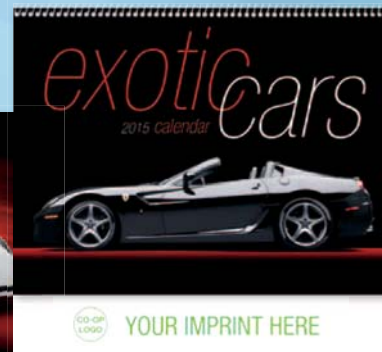
No. 1600
Motivations
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Motivate and inspire people to reach their full potential with captivating images and quotations.

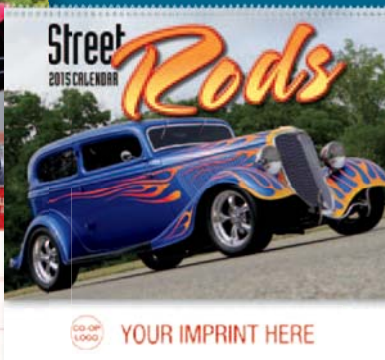


No. 1850
Muscle Cars
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Muscle cars in mint condition make a powerful impression. Includes information about each featured car.

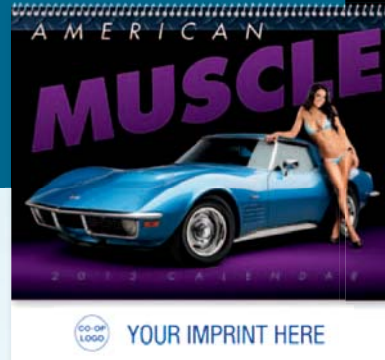


No. 1859
Exotic Cars
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Rev up excitement with the world's most desirable and exclusive cars. Includes information about each featured car.





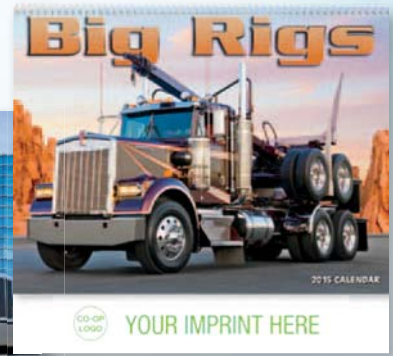
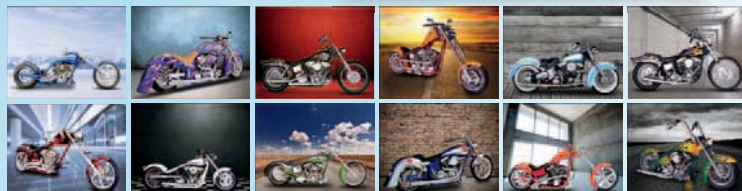
**No. 1861
Street Rods**
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
High-powered custom rods will
amaze enthusiasts. Includes
details about each featured rod.



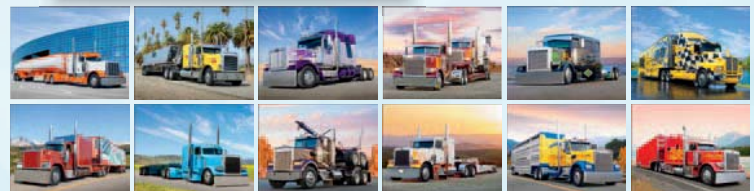
**No. 1854
American Muscle**
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Classic muscle cars and beautiful
women make an
eye-catching calendar.

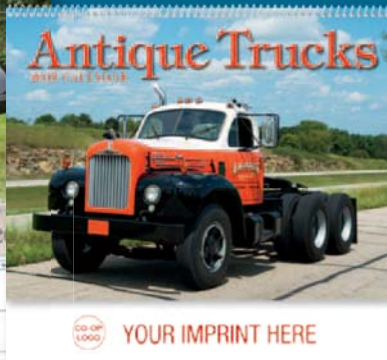


**No. 1856
Custom Bikes**
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Command attention with
chrome, custom paint,
and plenty of attitude.



**No. 1855
Big Rigs**
12-month calendar
Size: 11" x 19" Open
11" x 10" Closed
Custom big rigs give your
advertising message
a powerful boost.

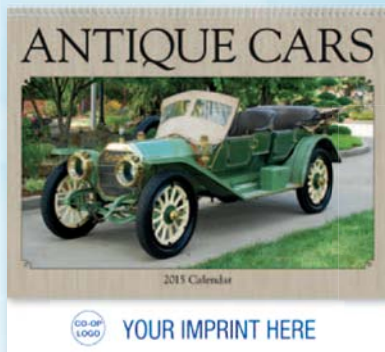
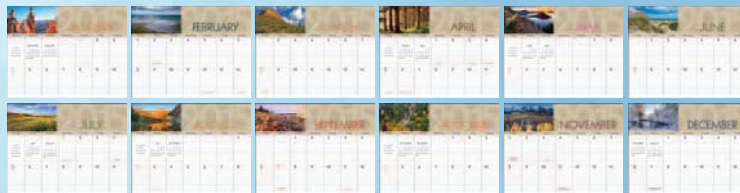




No. 1857
Antique Trucks
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Classic and powerful antique trucks
 get the job done with style. Includes
 information about each featured truck.



No. 1701
Scenes of America
Big Block Memo
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Large ruled dategrids provide ample
 writing space for busy people.



No. 1858
Antique Cars
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Stylish classic automobiles lend
 nostalgia to your advertising
 message. Includes information
 about each featured car.



No. 1504
View from the Porch
 12-month calendar
 Size: 11" x 19" Open
 11" x 10" Closed
 Relax and enjoy the
 views from these
 spectacular porches.



AND REACH YOUR BUSINESS GOALS THIS YEAR
BY ADDING ONE OF OUR FREE EXTRA SHEETS.

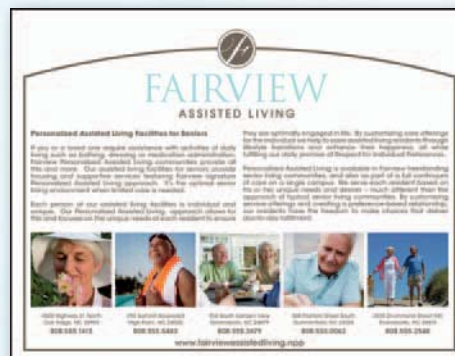
▼ Season's greetings letter (full color)



▼ Coupon sheet (full color)



▼ Extra sheet (full color)



If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

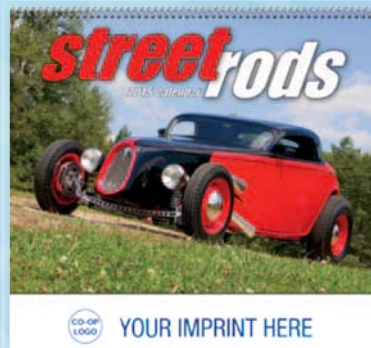
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GOOD VALUE LINE

Calendars at a Super Low Price. You won't find a Better Value than "The Good Value Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2014 - December 2015

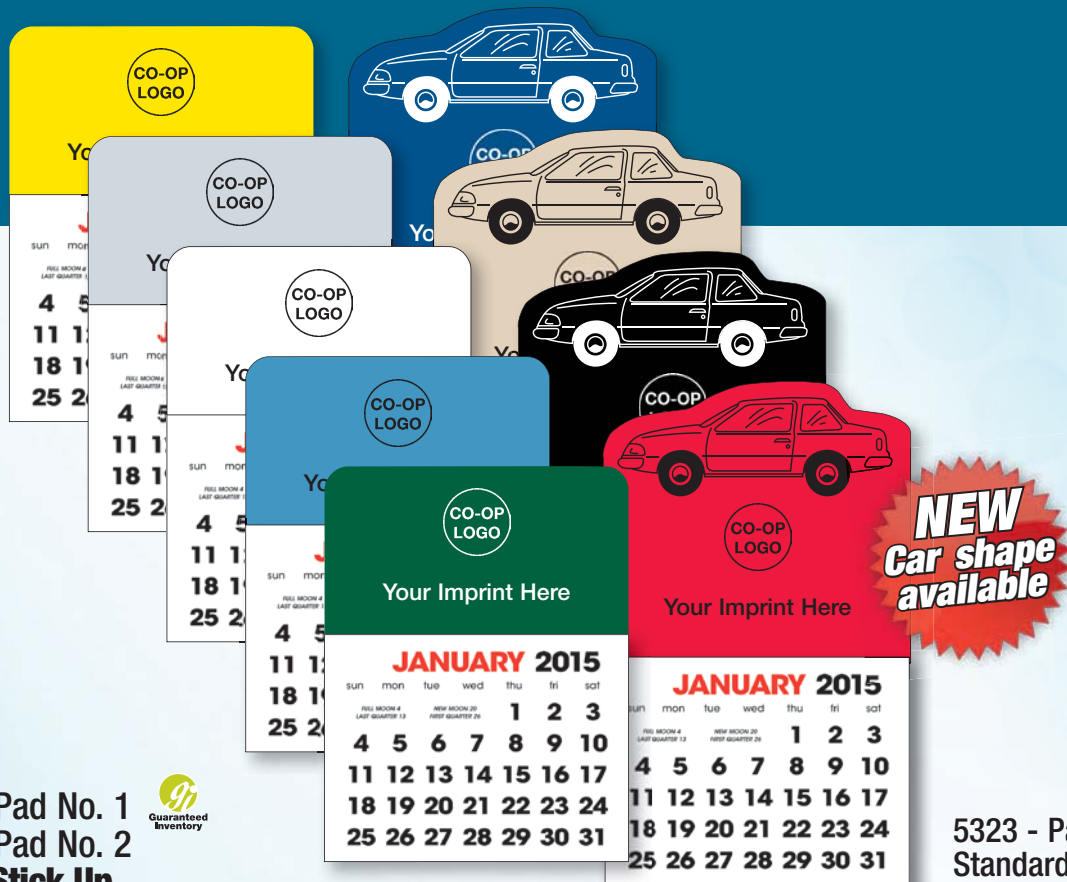
**Larger
& Size
Improved
Quality**

**No. 7005
Muscle Thunder**
Size: 11" x 19" Open
11" x 10" Closed
Style: Spiral
Powerful muscle cars deliver your ad message fast on this 13-month calendar.



**No. 7083
Street Rods**
Size: 11" x 19" Open
11" x 10" Closed
Style: Spiral
These unique street rods put your ad in the driver's seat on this 13-month calendar.

**Larger
& Size
Improved
Quality**



No. 5323 - Pad No. 1
No. 5324 - Pad No. 2
Rectangle Stick Up



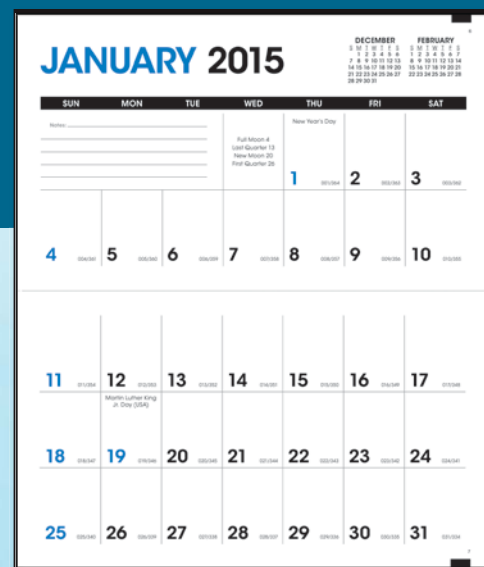
Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

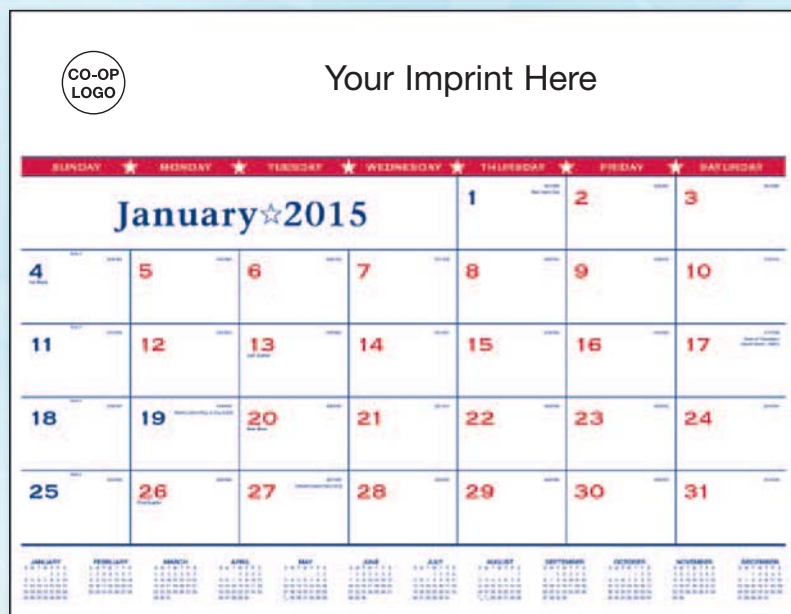
5323 - Pad No. 1
Standard 2-color



5324 - Pad No. 2
Memorable Muscle

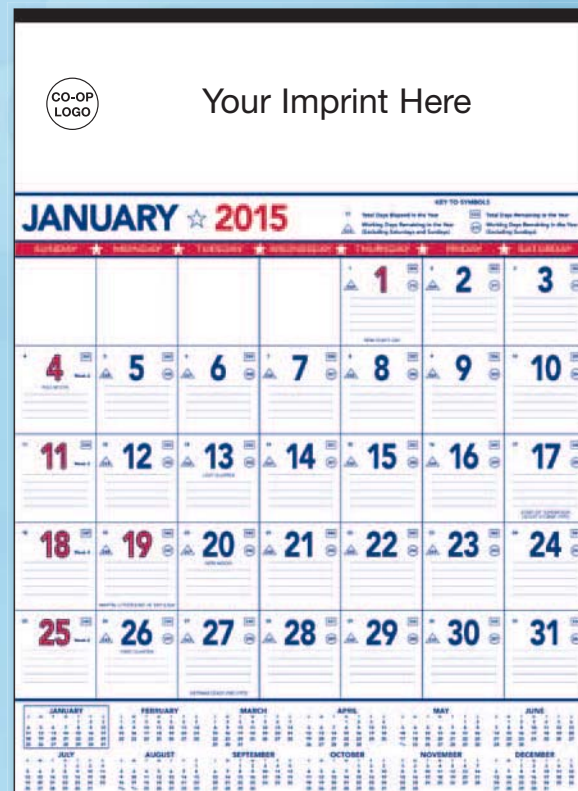


No. 8001
Monthly Pocket Planner
 Size: 7" x 6" Open / 3½" x 6" Closed
 A durable, portable planner perfect for scheduling on the go. 13-month grid runs December 2014 to December 2015.



No. 6502
Patriotic Desk Pad
 Size: 22" x 17"
 Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red.

No. 6108
Patriotic Contractor Memo
 (13-sheet)
 Size: 18" x 25"
 Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.





2015