

2024

AUTOMOTIVE AFTERMARKET CALENDAR PROGRAM



ANY ONE COLOR IMPRINT

- Let them know that you intend to shine bright in this new age & will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments and reminders on their calendar.
- This daily involvement keeps your advertising sign working all day, every day.



Nearly 95% of our calendars are either Forest Stewardship Council® (FSC) or Sustainable Forestry Initiative® (SFI) certified. These certifications are identified on the product.

**CELEBRATE THE YEAR 2024 BY GETTING YOUR MESSAGE INTO
THE HOME AND OFFICES OF YOUR CUSTOMERS...DAILY.**



1601 | Scenic Inspirations

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Nurture appreciation for our natural world with peaceful landscapes and motivational quotes.



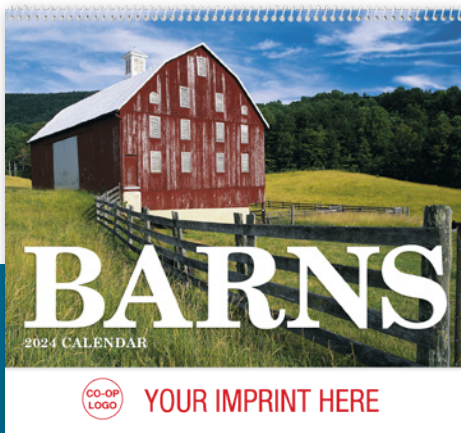
1951 | Classic Muscle Cars

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Sleek lines, powerful engines, and nostalgic appeal.



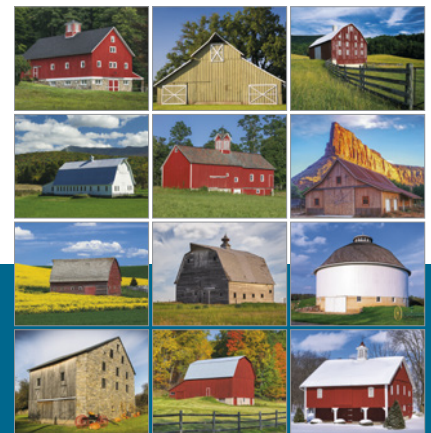
1452 | I Love America

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Celebrate patriotic spirit with quotes from presidents and other prominent Americans.



1700 | Barns

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Barns bring the peaceful country life home.





1803 | Great Lakes Sportsman

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Includes regional hunting-related information for Minnesota, Iowa, Wisconsin, Illinois, Michigan, Indiana, and Ohio.



1805 | Southeast Sportsman

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Includes regional hunting-related information for Kentucky, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, Florida, and Arkansas.



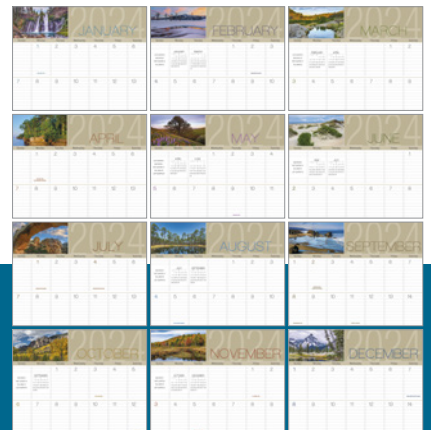
1806 | Sportsman

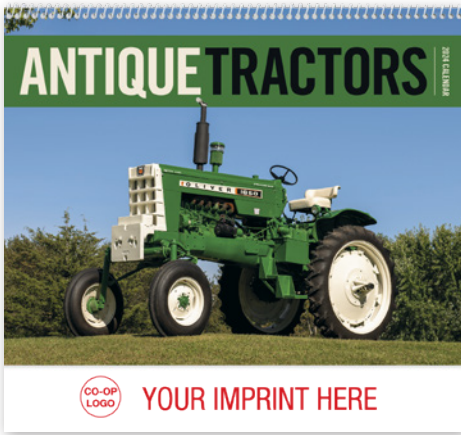
Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Popular game animals combined with Wright's guide to the best fishing days keeps outdoor enthusiasts interested all year long.



1701 | Scenes of America Big Block Memo

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Large ruled date grids provide ample writing space for busy people.





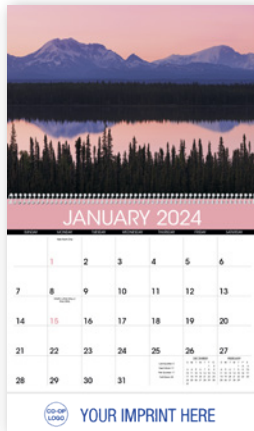
1851 | Antique Tractors

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
The history and restoration of beautiful, antique tractor is sure to impress tractor enthusiasts everywhere.



1054 | Puppies

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Cute and cuddly puppies bring smiles all year.



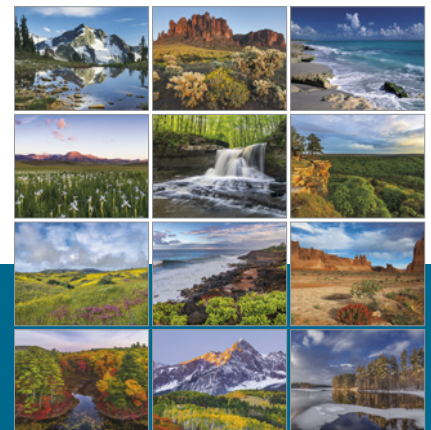
1715 | Sunrise / Sunset

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
The warm glow of the sun fills the months of this peaceful calendar.



1709 | American Splendor

Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Unforgettable pictures that capture the splendor of America's diverse landscapes.

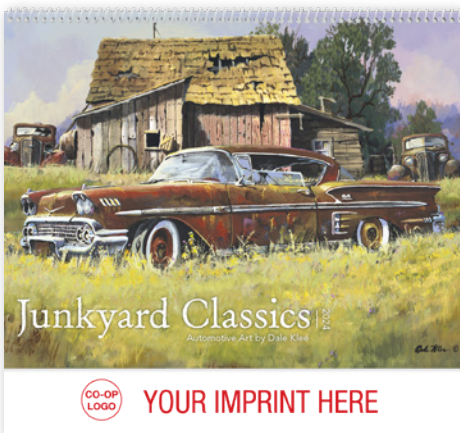




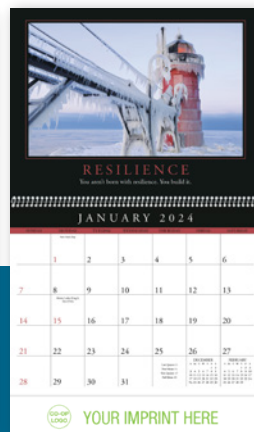
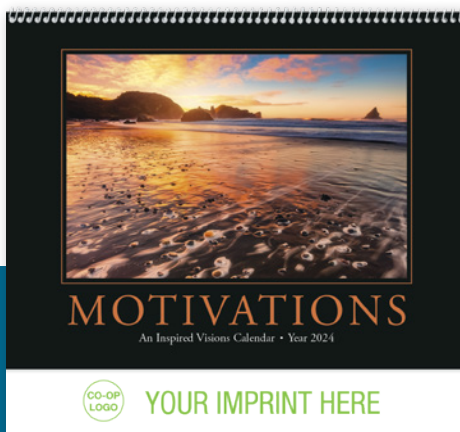
1801 | North American Wildlife
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Daring photography of North America's wild animals. Wright's guide to the best fishing days each month is included.



1863 | Classic Cars
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.



1862 | Junkyard Classics
by Dale Klee
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Dale Klee paints cars just waiting to be restored.



1600 | Motivations
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Motivate and inspire people to reach their full potential with captivating images and quotations.





1850 | Muscle Cars

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Muscle cars in mint condition make a powerful impression. Plus, information about each featured car is included.



1859 | Exotic Cars

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Rev up excitement with the world's most desirable and exclusive cars. Information about each featured car is included.



1861 | Street Rods

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 High-powered custom rods will amaze enthusiasts. Details about each featured rod are included.



1854 | American Muscle

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Classic muscle cars and beautiful women make an eye-catching calendar.





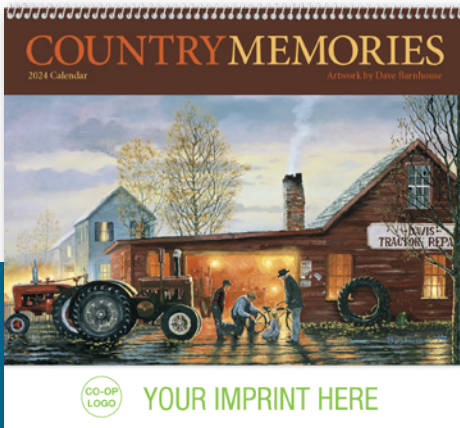
1855 | Big Rigs
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Custom big rigs give your advertising message a powerful boost.



1858 | Antique Cars
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Stylish, classic automobiles lend nostalgia to advertising messages. Information about each featured car is included.



1857 | Antique Trucks
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Classic and powerful antique trucks get the job done with style. Information about each featured truck is included.



1117 | Country Memories
 by Dave Barnhouse
 Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 Dave Barnhouse pays tribute to small town life with his nostalgic artwork each month.





1552 | Monkey Business

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 There are laughs a plenty when monkeys go bananas!



1771 | Michigan

Size Open: 11" x 18.5"
 Size Closed: 11" x 10.25"
 This calendar gives you a 12-month tour of Michigan's unforgettable scenery.



TRIUMPH[®] EXTRA SHEETS

These extra sheets are available on the following styles: 1054, 1117, 1452, 1552, 1600, 1700, 1701, 1709, 1715, 1771, 1803, 1801, 1805, 1806, 1851, 1854, 1855, 1857, 1858, 1859, 1861, 1862, 1863, 1951, 7046



Season's Greetings (full color)
 Stock Option



Company Info Sheet (full color)
 Custom Option – You provide artwork



Automotive Insights Backmount (full color)
 Stock Option

Eliminate a mailing by including a holiday or sales letter.

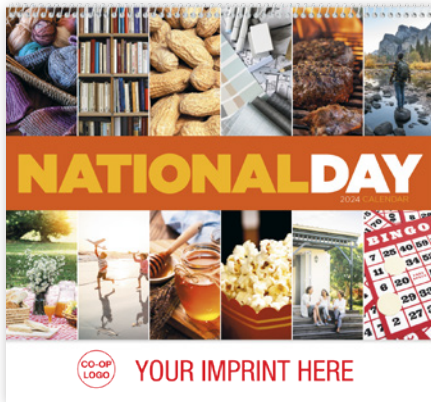
If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

Custom Insert Sheet, - Black or full-color, 1 or 2 Sides, 1 sheet max, \$0.50 ea

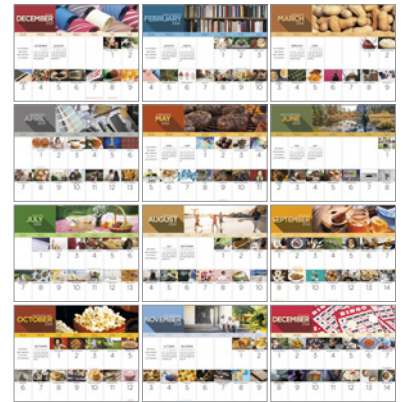
Automotive Insights Backmount, Full-Color, \$25.00 per order.

GOOD VALUE™ LINE

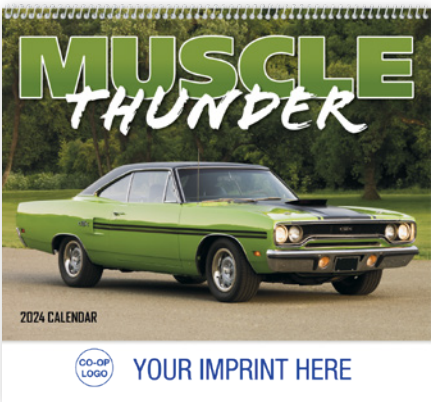
Calendars at a Super Low Price. You won't find a Better Value than "The Good Value™ Line". Minimum 300 per style. All of the Good Value Line appointments are 13-month calendars running from December 2023 - December 2024



7032 | National Day
Style: Spiral
Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
This lighthearted calendar keeps customers coming back for more.



7046 | Scenic Memories
Style: Spiral
Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
The nostalgic feel of this 13-month calendar reminds customers of bygone years



7005 | Muscle Thunder
Style: Spiral
Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Powerful muscle cars deliver ad messages fast on this 13-month calendar.



7012 | American Armed Forces
Style: Spiral
Size Open: 11" x 18.5"
Size Closed: 11" x 10.25"
Show your support of our troops all year long with our 13 month calendar.



* Some of our Good Value™ Calendars use images from previous year Triumph® appointment.

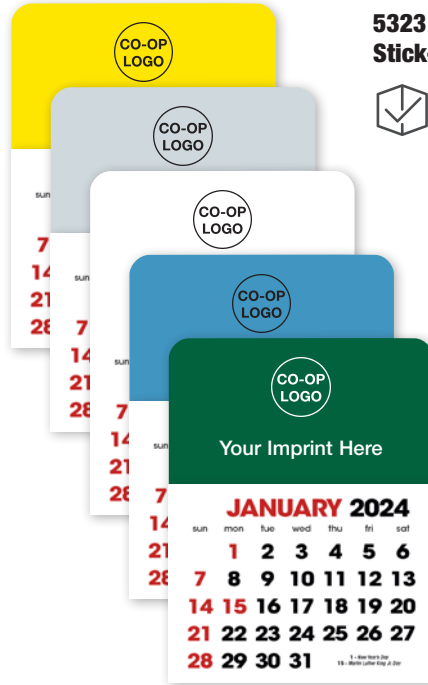
CAR & RECTANGLE STICK UPS

5323 | PAD NO. 1 - STICK-UP 2-COLOR • 5324 | PAD NO. 2 - MEMORABLE MUSCLE

Size: 3" x 2.25"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

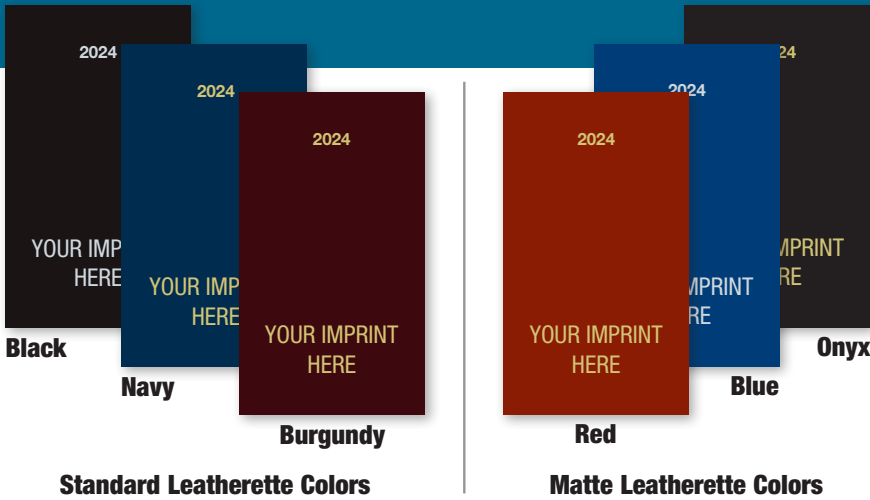
5323 | Pad No. 1
Stick-Up 2-Color



5324 | Pad No. 2
Memorable Muscle



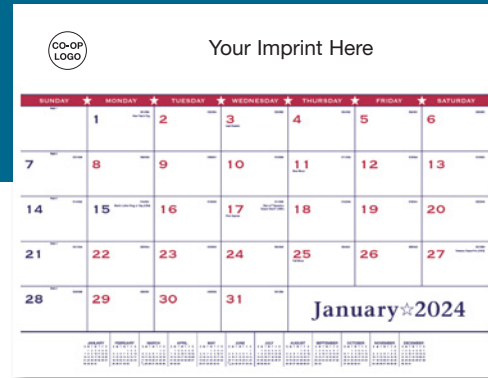
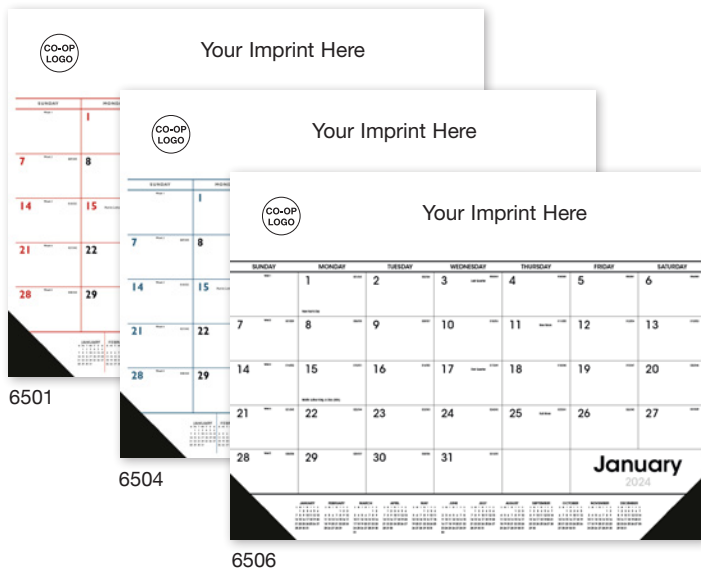
PLANNERS



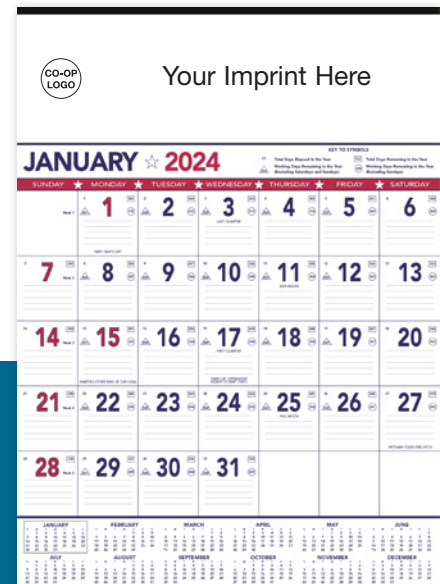
8001 | Monthly Pocket Planner
 Size Open: 7" x 6" Size Closed: 3.5" x 6"
 This durable, portable planner is perfect for scheduling on the go. 13-month grid includes December of the previous year.

COMMERCIAL CALENDARS

6501 | Red & Black Desk Pad with vinyl corners
6504 | Blue & Black Desk Pad with vinyl corners
6506 | Black & White Desk Pad with vinyl corners
 Size: 22" x 17"



6502 | Patriotic Desk Pad
 Size: 22" x 17"
 Show your patriotic pride with this red, white, and blue desk pad. Printed using 281 blue and 193 red



6108 | Patriotic Contractor Memo
 13-sheet
 Size: 18" x 25"
 Large numbers for easy reading plus lots of space for writing. Includes Julian dates and a guide to work days remaining in the year.

2024 BONUS OFFERS!



21111 | Double Ring Tire Pressure Gauge

Product Length: 5.75"
 This stylish tire pressure gauge is sure to make an impact!

- Ideal for auto industry
- Measures up to 50 PSI



CS | BIC® Clic Stic® Pen

Product Dimensions: 5.4375"l x .5"dia.
 FREE Set-up comes with this dependable retractable pen featuring a lightweight barrel, break-resistant pocket clip, and medium ballpoint for smooth and consistent writing.



EMBW | Souvenir® Emblem Pen

Product Dimensions: 5.875"l x 1.1562"dia.
 The Emblem Pen features an elegantly contoured barrel with a comfortable rubber grip and chrome-plated accents. The Souvenir® logo is molded into metal rivets on the upper barrel.

P4A3A25 | Souvenir® Sticky Note™ 4" x 3" Pad, 25 sheet P4A3A50 | Souvenir® Sticky Note™ 4" x 3" Pad, 50 sheet

Product Dimensions: 4"w x 3"h
 Souvenir® Sticky Note™ adhesive notepads get the job done, whether at work, home, or the office. This popular size gives a bit of extra room for jotting yourself a reminder or leaving someone a note.

- Always in stock
- 4-color process imprinting provides endless possibilities!
- Add color with a FREE flood coat
- FREE set-up



 Guaranteed Inventory Always Available